

School of Journalism and Communication
M.S.Sc. in Corporate Communication
1st Term Timetable 2024 - 2025

7/8/2024 9:05 AM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
Postgraduate Required Courses (For Part-time students, evening/weekend courses are pre-assigned on CUSIS; Full-time students have to register themselves)						
COMM5520B	Applied Communication Research 應用傳播研究	3	E	Dr ZHAO Mengmeng Sarah	Fri 2:30 pm - 5:15 pm	UCA 312 NAH 209
COMM5520H	Applied Communication Research 應用傳播研究	3	E	Mr TANG Ho Man Alex	Fri 6:30 pm - 9:15 pm	WMY 301 NAH 209
COMM5550B#	Corporate Communication 企業傳播	3	E	Prof RIM Hyejoon	Thu 2:30 pm - 5:15 pm	NAH 312
COMM5599A	Conflict Resolution 衝突調解	3	E	Prof Sora KIM	Wed 6:30 pm - 9:15 pm	YIA 505
COMM5599B	Conflict Resolution 衝突調解	3	E	Prof Sora KIM	Wed 2:30 pm - 5:15 pm	NAH 312
Postgraduate Elective Courses offered or co-offered by M.S.Sc. in Corporate Communication (Course registration during BOTH course selection period in August and Add/Drop Period)						
COMM5110A	Topical Studies in Communication I <i>Digital Platform: Globalization, Cultural Economy and China</i> 傳播專題研究 (一)	3	E	Prof FUNG Ying Him Anthony	Mon 10:30 am - 1:15 pm	NAH 312
COMM5562	Topical Studies in Corporate Communication II <i>Digital PR and Branding in the Information Age</i> 企業傳播專題研究 (二)	3	P&E	Prof WU Shih Chia	Tue 6:30 pm - 9:15 pm	WMY 303
COMM5564	Topical Studies in Corporate Communication IV <i>Play, Fun and Games: The New Customer Engagement Strategy</i> 企業傳播專題研究 (四)	3	E	Dr Louis Joseph TRAVIS	Mon 6:30 pm - 9:15 pm	WMY 303
COMM5723	Public Relations and Globalization 公共關係與全球化	3	E	Dr ZHAO Mengmeng Sarah	Thu 6:30 pm - 9:15 pm	WMY 502
COMM5964	New Media Analytics 新媒體剖析	3	E	Ms NGAI Yuet Ling Joni	Fri & Sat 6:30 pm - 9:15 pm & 2:00 pm - 4:45 pm	WMY 406 TBC
Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)						
COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof KOO Zhi Xiong Alex	Thu 6:30 pm - 9:15 pm	WMY 408

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COMM5699	Future of Journalism 新聞業的未來	3	E	Prof FANG Kecheng	Mon 6:30 pm - 9:15 pm	LSK 212
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Tue 10:30 am - 1:15 pm	NAH 312
COMM5711	Global Internet: Comparison and Critique 全球化下的互聯網：比較與批判	3	E	Prof Nishant SHAH	Thu 10:30 am - 1:15 pm	NAH 312
COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof CHAN Hon Ying Terri	Mon 6:30 pm - 9:15 pm	WMY 301
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技：趨勢與影響	3	E	Prof YANG Tian	Thu 6:30 pm - 9:15 pm	WMY 407
COMM5980	New Media Ecology 新媒體生態	3	E	Prof CHEN Hsuan Ting	Tue 6:30 pm - 9:15 pm	WMY 403

#COMM5550B Corporate Communication: 1st lesson is scheduled on 7 September 2024 (Saturday), 2:30 pm - 5:15 pm, at NAH 208.

Buildings:

LSK Lee Shau Kee Building
 NAH Humanities Building, New Asia College
 UCA Tsang Shiu Tim Building, United College
 WMY Wu Ho Man Yuen Building
 YIA Yasumoto International Academic Park

Languages:

E English
 P&E Both Putonghua and English are used