

School of Journalism and Communication
M.Sc. in New Media
2nd Term Timetable 2023 - 2024

19/10/2023 10:50 AM

Full-time / Part-time

| Course Code | Course Title | Unit | Language | Teacher | Class Period | Location |
|---|---|------|----------|-----------------------------|------------------------|----------|
| Postgraduate Required Courses (Preassigned on CUSIS) | | | | | | |
| COMM5950 | New Media Content Development 新媒體內容創作 | 3 | E | Mr JI Jingtao | Fri 6:30 pm - 9:15 pm | WMY 408 |
| COMM5980 | New Media Ecology 新媒體生態 | 3 | E | Prof CHEN Hsuan Ting | Tue 6:30 pm - 9:15 pm | YIA 201 |
| Postgraduate Elective Courses offered or co-offered by M.Sc. in New Media (Course registration during BOTH course selection period and Add/Drop Period) | | | | | | |
| COMM5111 | Topical Studies in Communication II <i>New Media and Computing</i> 傳播專題研究 (二) | 3 | E | Mr LIU Kwan Chak Jackie | Mon 6:30 pm - 9:15 pm | WMY 305 |
| COMM5961 | Topical Studies in New Media I <i>Critical Data Studies</i> 新媒體專題研究 (一) | 3 | E | Prof CHAN Ngai Keung Oliver | Wed 6:30 pm - 9:15 pm | WMY 402 |
| COMM5962* | Topical Studies in New Media II <i>Data Science in New Media</i> 新媒體專題研究 (二) | 3 | E | Ms NGAI Yuet Ling Joni | Sat 9:30 am - 1:00 pm | WMY 502 |
| COMM6121# | Topical Studies in Communication IV <i>Ukrainian Conflict in Context</i> (including a study trip to Prague and Krakow) 傳播專題研究 (四) | 3 | E | Miss TAM Wai Wan Vivian | Sun 10:30 am - 1:15 pm | NAH 208 |
| COMM6940 | Creative Technologies: Design and Management 創意科技：設計與管理 | 3 | E | Mr LO Yuet Sun Augustine | Thu 6:30 pm - 9:15 pm | WMY 402 |
| Postgraduate Elective Courses offered by M.Sc. in New Media (Course registration through submission of Form and Proposal before <u>22 December 2023 (tentatively)</u>) | | | | | | |
| COMM6950## | Directed Study in New Media Project 新媒體製作導讀 | 3 | E | Teachers | TBA | NRR |
| Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>) | | | | | | |
| COMM5120 | Globalization and Communication 全球化與傳播 | 3 | E | Prof LIN Jian | Wed 10:30 am - 1:15 pm | NAH 213 |
| COMM5570A | Interpersonal Communication Solutions 人際傳播框架下之公關解決方案 | 3 | C | Prof LEE Kaman | Thu 6:30 pm - 9:15 pm | YIA 503 |

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19/10/2023 10:24 AM

Full-time / Part-time

| Course Code | Course Title | Unit | Language | Teacher | Class Period | Location |
|-------------|---|------|----------|-------------------------------|------------------------|----------|
| COMM5590 | Communication in Intercultural Settings 跨文化傳播 | 3 | E | Prof Saskia WITTEBORN | Tue 10:30 am - 1:15 pm | NAH 312 |
| COMM5650 | Journalism Theory and Analysis 新聞理論與分析 | 3 | E | Prof KOO Zhi-xiong Alex | Thu 6:30 pm - 9:15 pm | YIA LT8 |
| COMM5835 | Legal and Ethical Aspects in Advertising 廣告法則與倫理 | 3 | E | Prof LEE LAI Chun Hing Annisa | Wed 6:30 pm - 9:15 pm | WMY 508 |
| COMM6420 | Strategies for Integrated Communication Campaigns 整合傳播策略研究 | 3 | E | Prof Sora KIM | Wed 6:30 pm - 9:15 pm | YIA 502 |

* Class arrangement for COMM5962 Topical Studies in New Media II: Data Science in New Media (Tentative)

- Lesson 1 13 January 2024 (Sat)
- Lesson 2 20 January 2024 (Sat)
- Lesson 3 27 January 2024 (Sat)
- Lesson 4 3 February 2024 (Sat)
- Lesson 5 17 February 2024 (Sat)
- Lesson 6 24 February 2024 (Sat)
- Lesson 7 2 March 2024 (Sat)
- Lesson 8 13 April 2024 (Sat) - Speakers Day
- Lesson 9 20 April 2024 (Sat) - Final exam/presentation

Students are required to reserve timeslot on Saturdays, from 13 January to 20 April for the rescheduled class in case it is needed.

#No online registration is required. Students successfully selected to join the study trip will be automatically enrolled in the class.

Pre-trip Seminars & Post-trip presentation schedule for COMM6121 Topical Studies in Communication IV: Ukrainian Conflict in Context (including a study trip to Prague and Krakow) -

8 October 2023 (Sun), 10:30 am - 1:15 pm

15 October 2023 (Sun), 10:30 am - 1:15 pm

22 October 2023 (Sun), 10:30 am - 1:15 pm

29 October 2023 (Sun), 10:30 am - 1:15 pm

3 November 2023 (Fri), 7:00 pm - 9:00 pm (Guest Talk at Wanchai)

12 November 2023 (Sun), 10:30 am - 1:15 pm

19 November 2023 (Sun), 3:00 pm - 6:00 pm (Guest Talk at **Central**)

26 November 2023 (Sun,) 10:30 am - 1:15 pm

14 January 2024 (Sun) 10:30 am - 1:15 pm

##Approval from the Program Director is required. Registration through submission of form and one-page Proposal to the General Office before **22 December 2023 (tentatively)**.

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Buildings:

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|-----|---------------------------------------|
| NAH | Humanities Building, New Asia College |
| UCC | T.C. Cheng Building, United College |
| WMY | Wu Ho Man Yuen Building |
| YIA | Yasumoto International Academic Park |

Languages:

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|---|-----------|
| C | Cantonese |
| E | English |