

School of Journalism and Communication  
**M.Sc. in New Media**  
**1st Term Timetable 2023 - 2024**

2/8/2023 2:24 PM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<b>Postgraduate Required Courses (Preassigned on CUSIS)</b>						
COMM5520A	Applied Communication Research 應用傳播研究	3	E	Prof CHEN Hsuan Ting	Tue 2:30 pm - 5:15 pm	NAH 114 NAH 209
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技：趨勢與影響	3	E	Prof YANG Tian	Wed 2:30 pm - 5:15 pm	UCC C5
<b>Postgraduate Elective Courses offered or co-offered by M.Sc. in New Media (Course registration during BOTH course selection period in August and Add/Drop Period)</b>						
COMM5735	New Media and Society 新媒體與社會	3	E	Ms LAM Oi Wan	Fri 10:30 am - 1:15 pm	WMY 402
COMM5940	New Media Business Model and Innovation 新媒體商業模式與創新	3	E	Mr CHAN Tik Fan	Wed 6:30 pm - 9:15 pm	WMY 404
COMM5946	Fundamentals in Multimedia Design 基本互動多媒體設計	3	E	Ms WONG Ching Han Elina	Sat 9:45 am - 12:30 pm	NAH 209
COMM5964*	New Media Analytics 新媒體剖析	3	E	Ms NGAI Yuet Ling Joni	Fri 6:30 pm - 9:15 pm or Sat 2:00 pm - 6:30 pm	WMY 406 WMY 502
<b>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)</b>						
COMM5110	Topical Studies in Communication I <i>Digital Platform: Globalization, Cultural Economy and China</i> 傳播專題研究 (一)	3	E	Prof FUNG Ying Him Anthony	Mon 10:30 am - 1:15 pm	NAH 312
COMM5550A	Corporate Communication 企業傳播	3	E	Prof Sabine EINWILLER	Tue 6:30 pm - 9:15 pm	WMY 403
COMM5631A	Topical Studies in Journalism I <i>Future of Journalism</i> 新聞學專題研究 (一)	3	E	Prof FANG Kecheng	Mon 6:30 pm - 9:15 pm	WMY 403
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Tue 10:30 am - 1:15 pm	NAH 312
COMM5711	Global Internet: Comparison and Critique 全球化下的互聯網：比較與批判	3	E	Prof Nishant SHAH	Thu 10:30 am - 1:15 pm	NAH 312
COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof CHAN Hon Ying Terri	Mon 6:30 pm - 9:15 pm	WMY 301

School of Journalism and Communication  
**M.Sc. in New Media**  
**1st Term Timetable 2023 - 2024**

2/8/2023 2:24 PM

Full-time / Part-time

\* Class schedule for COMM5964 New Media Analytics (Provisional)

Lesson 1	9 September 2023 (Sat), 2:00 pm - 6:30 pm
Lesson 2	16 September 2023 (Sat), 2:00 pm - 6:30 pm
Lesson 3	<b>17 September 2023 (Sun)</b> , 2:00 pm - 6:30 pm at YIA 402
Lesson 4	22 September 2023 (Fri), 6:30 pm - 9:15 pm
Lesson 5	23 September 2023 (Sat), 2:00 pm - 6:30 pm
Lesson 6	6 October 2023 (Fri), 6:30 pm - 9:15 pm
Lesson 7	7 October 2023 (Sat), 2:00 pm - 6:30 pm
Lesson 8	1 December 2023 (Fri), 6:30 pm - 9:15 pm (Final Presentation)
Lesson 9	2 December 2023 (Sat), 2:00 pm - 6:30 pm (Speakers Day)

Students are required to reserve timeslot on Fridays and Saturdays, from 8 September to 9 December, for the rescheduled class in case it is needed.

**Buildings:**

NAH	Humanities Building, New Asia College
UCC	T.C. Cheng Building, United College
WMY	Wu Ho Man Yuen Building
YIA	Yasumoto International Academic Park

**Languages:**

E	English
---	---------