

School of Journalism and Communication  
**M.S.Sc. in Corporate Communication**  
**1st Term Timetable 2023 - 2024**

18/8/2023 5:15 PM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<b>Postgraduate Required Courses</b> (For Part-time students, evening/weekend courses are pre-assigned on CUSIS; Full-time students have to register themselves)						
COMM5520B	Applied Communication Research 應用傳播研究	3	E	Dr ZHAO Mengmeng Sarah	Fri 2:30 pm - 5:15 pm	UCC C3 NAH 209
COMM5520H	Applied Communication Research 應用傳播研究	3	E	Mr TANG Ho Man Alex	Fri 6:30 pm - 9:15 pm	YIA 503 NAH 209
COMM5550A	Corporate Communication 企業傳播	3	E	Prof Sabine EINWILLER	Tue 6:30 pm - 9:15 pm	WMY 403
COMM5550B	Corporate Communication 企業傳播	3	E	Prof Sabine EINWILLER	Tue 2:30 pm - 5:15 pm	UCC C3
COMM5599A	Conflict Resolution 衝突調解	3	E	Prof Sora KIM	Mon 6:30 pm - 9:15 pm	YIA 502
COMM5599B	Conflict Resolution 衝突調解	3	E	Prof Sora KIM	Mon 2:30 pm - 5:15 pm	UCC C3
<b>Postgraduate Elective Courses offered or co-offered by M.S.Sc. in Corporate Communication</b> (Course registration during BOTH course selection period in August and Add/Drop Period)						
COMM5530	Crisis Management 危機管理	3	E	Dr LO Wai Yu Olivine	Sat 2:30 pm - 5:15 pm	WMY 402
COMM5562	Topical Studies in Corporate Communication II <i>Digital PR in the Information Age</i> 企業傳播專題研究 (二)	3	P&E	Dr WU Shih Chia	Wed 6:30 pm - 9:15 pm	WMY 502
COMM5564	Topical Studies in Corporate Communication IV <i>Play, Fun and Games: The New Customer Engagement Strategy</i> 企業傳播專題研究 (四)	3	E	Dr Louis Joseph TRAVIS	Thu 6:30 pm - 9:15 pm	WMY 504
COMM5723	Public Relations and Globalization 公共關係與全球化	3	E	Dr ZHAO Mengmeng Sarah	Thu 6:30 pm - 9:15 pm	WMY 502
COMM5842A	Topical Studies in Advertising II <i>Applied Data Science for Marketing</i> 廣告專題研究(二)	3	E	Mr LAU Wai Leung Eden	Wed 6:30 pm - 9:15 pm	WMY 408
<b>Postgraduate Elective Courses offered by other programmes of the School</b> (Course registration during the <u>Add/Drop Period</u> only)						
COMM5110	Topical Studies in Communication I <i>Digital Platform: Globalization, Cultural Economy and China</i> 傳播專題研究 (一)	3	E	Prof FUNG Ying Him Anthony	Mon 10:30 am - 1:15 pm	NAH 312

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COMM5631A	Topical Studies in Journalism I <i>Future of Journalism</i> 新聞學專題研究 (一)	3	E	Prof FANG Kecheng	Mon 6:30 pm - 9:15 pm	WMY 403
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Tue 10:30 am - 1:15 pm	NAH 312
COMM5711	Global Internet: Comparison and Critique 全球化下的互聯網:比較與批判	3	E	Prof Nishant SHAH	Thu 10:30 am - 1:15 pm	NAH 312
COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof CHAN Hon Ying Terri	Mon 6:30 pm - 9:15 pm	WMY 301
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技：趨勢與影響	3	E	Prof YANG Tian	Wed 2:30 pm - 5:15 pm	UCC C5

**Buildings:**

NAH Humanities Building, New Asia College  
 UCC T.C. Cheng Building, United College  
 WMY Wu Ho Man Yuen Building  
 YIA Yasumoto International Academic Park

**Languages:**

E English  
 P&E Both Putonghua and English are used