

School of Journalism and Communication
M.Sc. in New Media
1st Term Timetable 2022 - 2023

1/8/2022 8:54 AM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
Postgraduate Required Courses (Preassigned on CUSIS)						
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技：趨勢與影響	3	E	Prof YANG Tian	Wed 6:30 pm - 9:15 pm	YIA LT8
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof CHAN Che Ming Michael	Tue 6:30 pm - 9:15 pm	WMY 505
Postgraduate Elective Courses offered or co-offered by M.Sc. in New Media (Course registration during BOTH course selection period in August and Add/Drop Period)						
COMM5946	Fundamentals in Multimedia Design 基本互動多媒體設計	3	E	Ms WONG Ching Han Elina	Sat 9:45 am - 12:30 pm	NAH 209
COMM5961A*	Topical Studies in New Media I <i>The Design of Data Driven Products and Services</i> 新媒體專題研究 (一)	3	E	Prof SUEN Yiu Sin Bernard	Mon 6:30 pm - 9:15 pm	WMY 405
COMM5964**	New Media Analytics 新媒體剖析	3	E	Ms NGAI Yuet Ling Joni	Sat 2:00 pm - 6:30 pm	Online
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	3	E	Prof Sora KIM	Thu 6:30 pm - 9:15 pm	YIA 503
Postgraduate Elective Courses offered by other programmes of the School (Course registration during the Add/Drop Period only)						
COMM5110A	Topical Studies in Communication I <i>Digital Platform: Globalization, Cultural Economy and China</i>	3	E	Prof FUNG Ying Him Anthony	Mon 10:30 am - 1:15 pm	NAH 213
COMM5111A	Topical Studies in Communication II <i>Video Power and Digital Communication</i> 傳播專題研究 (二)	3	E	Prof ZHOU Shuhua	Wed 10:30 am - 1:15 pm	NAH 312
COMM5550A	Corporate Communication 企業傳播	3	E	Prof Sora KIM Prof WANG Jinping	Wed 6:30 pm - 9:15 pm	YIA 503
COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof FANG Kecheng	Mon 6:30 pm - 9:15 pm	WMY 508
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof CHAN Ngai Keung Oliver	Tue 10:30 am - 1:15 pm	NAH 312
COMM5711	Global Internet: Comparison and Critique 全球化下的互聯網:比較與批判	3	E	Prof Rolien Susanne HOYNG	Thu 10:30 am - 1:15 pm	NAH 312

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COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof LEE LAI Chun Hing Annisa	Mon 6:30 pm - 9:15 pm	WMY 301

*Pre-course workshop as the pre-requisite for enrolment is required. The Pre-course workshop will be scheduled in early September 2022. Students should prepare their own laptops/notebooks for the class.

** Class schedule for COMM5964 New Media Analytics (Provisional)

Lesson 1	10 September 2022 (Sat)
Lesson 2	17 September 2022 (Sat)
Lesson 3	24 September 2022 (Sat)
Lesson 4	8 October 2022 (Sat)
Lesson 5	15 October 2022 (Sat)
Lesson 6	29 October 2022 (Sat)
Lesson 7	TBD
Lesson 8	TBD

Students are required to reserve timeslot on Saturdays, from 10 September to 10 December, for the rescheduled class in case it is needed.

Buildings:

NAH	Humanities Building, New Asia College
WMY	Wu Ho Man Yuen Building
YIA	Yasumoto International Academic Park

Languages:

E	English
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