

School of Journalism and Communication
M.A. in Global Communication
1st Term Timetable 2022 - 2023

27/7/2022 3:27 PM

Full-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
Postgraduate Required Courses (Preassigned on CUSIS)						
COMM5520G	Applied Communication Research 應用傳播研究	3	E	Prof. CHAN Lik Sam	Wed 2:30 pm - 5:15 pm	NAH 312 NAH 209
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof. CHAN Ngai Keung Oliver	Tue 10:30 am - 1:15 pm	NAH 312
COMM5711	Global Internet: Comparison and Critique 全球化下的互聯網:比較與批判	3	E	Prof. Rolien Susanne HOYNG	Thu 10:30 am - 1:15 pm	NAH 312
Postgraduate Elective Courses offered or co-offered by M.A. in Global Communication (Course registration during BOTH course selection period in August and Add/Drop Period)						
COMM5110A	Topical Studies in Communication I <i>Digital Platform: Globalization, Cultural Economy and China</i> 傳播專題研究 (一)	3	E	Prof. FUNG Ying Him Anthony	Mon 10:30 am - 1:15 pm	NAH 213
COMM5111A	Topical Studies in Communication II <i>Video Power and Digital Communication</i> 傳播專題研究 (二)	3	E	Prof. ZHOU Shuhua	Wed 10:30 am - 1:15 pm	NAH 312
COMM5649	Analyzing Public Affairs 公共事務分析	3	C&E&P	Prof. LEE Lap Fung Francis	Thu 6:30 pm - 9:15 pm	WMY 402
Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)						
COMM5550A	Corporate Communication 企業傳播	3	E	Prof. Sora KIM Prof. WANG Jinping	Wed 6:30 pm - 9:15 pm	YIA 503
COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof. FANG Kecheng	Mon 6:30 pm - 9:15 pm	WMY 508
COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof. LEE LAI Chun Hing Annisa	Mon 6:30 pm - 9:15 pm	WMY 301
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技:趨勢與影響	3	E	Prof. YANG Tian	Wed 6:30 pm - 9:15 pm	YIA LT8
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof. CHAN Che Ming Michael	Tue 6:30 pm - 9:15 pm	WMY 505

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Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	3	E	Prof Sora KIM	Thu 6:30 pm - 9:15 pm	YIA 503

Buildings:

NAH Humanities Building, New Asia College
WMY Wu Ho Man Yuen Building
YIA Yasumoto International Academic Park

Languages:

C&E&P Both Cantonese, English and Putonghua are used
E English