

School of Journalism and Communication
M.S.Sc. in Corporate Communication
1st Term Timetable 2022 - 2023

28/7/2022 10:46 AM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
Postgraduate Required Courses (For Part-time students, evening/weekend courses are pre-assigned on CUSIS; Full-time students have to register themselves)						
COMM5520B	Applied Communication Research 應用傳播研究	3	E	Mr SIU Yue Hei	Mon 10:30 am - 1:15 pm	UCC C5 NAH 209
COMM5550A	Corporate Communication 企業傳播	3	E	Prof Sora KIM Prof WANG Jinping	Wed 6:30 pm - 9:15 pm	YIA 503
COMM5550B	Corporate Communication 企業傳播	3	E	Prof Sora KIM Prof WANG Jinping	Wed 2:30 pm - 5:15 pm	LPN LT
COMM5599A	Conflict Resolution 衝突調解	3	C&E	Mr FUNG Kai Ming Derek	Sat 10:00 am - 12:45 pm	WMY 502
COMM5599B	Conflict Resolution 衝突調解	3	E	Mr FUNG Kai Ming Derek	Fri 2:30 pm - 5:15 pm	NAH 312
Postgraduate Elective Courses offered or co-offered by M.S.Sc. in Corporate Communication (Course registration during BOTH course selection period in August and Add/Drop Period)						
COMM5530	Crisis Management 危機管理	3	E	Dr LO Wai Yu Olivine	Sat 2:30 pm - 5:15 pm	WMY 402
COMM5562	Topical Studies in Corporate Communication II <i>Digital PR in the Information Age</i> 企業傳播專題研究 (二)	3	P&E	Dr WU Shih Chia	Tue 6:30 pm - 9:15 pm	WMY 303
COMM5841A	Topical Studies in Advertising I <i>Branding in China</i> 廣告專題研究(一)	3	C&E	Ms LEUNG Ka Man Alice	Sat 10:00 am - 1:15 pm	YIA 505
COMM5842A	Topical Studies in Advertising II <i>Applied Data Science for Marketing</i> 廣告專題研究(二)	3	E	Mr LAU Wai Leung Eden	Wed 6:30 pm - 9:15 pm	WMY 408
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	3	E	Prof Sora KIM	Thu 6:30 pm - 9:15 pm	YIA 503
Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)						
COMM5110A	Topical Studies in Communication I <i>Digital Platform: Globalization, Cultural Economy and China</i> 傳播專題研究 (一)	3	E	Prof FUNG Ying Him Anthony	Mon 10:30 am - 1:15 pm	NAH 213
COMM5111A	Topical Studies in Communication II <i>Video Power and Digital Communication</i> 傳播專題研究 (二)	3	E	Prof ZHOU Shuhua	Wed 10:30 am - 1:15 pm	NAH 312
COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof FANG Kecheng	Mon 6:30 pm - 9:15 pm	WMY 508

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COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof CHAN Ngai Keung Oliver	Tue 10:30 am - 1:15 pm	NAH 312
COMM5711	Global Internet: Comparison and Critique 全球化下的互聯網:比較與批判	3	E	Prof Rolien Susanne HOYNG	Thu 10:30 am - 1:15 pm	NAH 312
COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof LEE LAI Chun Hing Annisa	Mon 6:30 pm - 9:15 pm	WMY 301
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技:趨勢與影響	3	E	Prof YANG Tian	Wed 6:30 pm - 9:15 pm	YIA LT8
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof CHAN Che Ming Michael	Tue 6:30 pm - 9:15 pm	WMY 505

Buildings:

LPN LT	Lai Chan Pui Ngong Lecture Theatre (in Y.C. Liang Hall)
NAH	Humanities Building, New Asia College
UCC	T.C. Cheng Building, United College
WMY	Wu Ho Man Yuen Building
YIA	Yasumoto International Academic Park

Languages:

C&E	Both Cantonese and English are used
E	English
P&E	Both Putonghua and English are used