

School of Journalism and Communication  
**M.Sc. in New Media**  
**2nd Term Timetable 2021 - 2022**

12/1/2022 4:59 PM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<b>Postgraduate Required Courses (Preassigned on CUSIS)</b>						
COMM5520A	Applied Communication Research 應用傳播研究	3	E	Prof WEI Ran	Wed 6:30 pm - 9:15 pm	YIA 201
COMM5980	New Media Ecology 新媒體生態	3	E	Prof CHEN Hsuan Ting	Tue 6:30 pm - 9:15 pm	YIA 201
<b>Postgraduate Elective Courses offered or co-offered by M.Sc. in New Media (Course registration during BOTH course selection period and Add/Drop Period)</b>						
COMM5735	New Media and Society 新媒體與社會	3	E	Ms LAM Oi Wan	Fri 10:30 am - 1:15 pm	YIA 403
COMM5940*	New Media Business Model and Innovation 新媒體商業模式與創新	3	E	Prof SUEN Yiu Sin Bernard	Mon 6:30 pm - 9:15 pm	WMY 305
COMM5961B	Topical Studies in New Media I <i>Critical Data Studies</i> 新媒體專題研究 (一)	3	E	Prof CHAN Ngai Keung Oliver	Fri 6:30 pm - 9:15 pm	WMY 305
COMM5962**	Topical Studies in New Media II <i>Data Science in New Media</i> 新媒體專題研究 (二)	3	E	Ms NGAI Yuet Ling Joni	Sat 1:30 pm - 6:00 pm	Online
COMM6940	Creative Technologies: Design and Management 創意科技：設計與管理	3	E	Mr LO Yuet Sun Augustine	Thu 6:30 pm - 9:15 pm	WMY 402
<b>Postgraduate Elective Courses offered by M.Sc. in New Media (Course registration through submission of Form and Proposal before 27 Dec 2021)</b>						
COMM6950#	Directed Study in New Media Project 新媒體製作導讀	3	E	Teachers	TBA	NRR
<b>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)</b>						
COMM5111	Topical Studies in Communication II <i>Video Power and Digital Communication</i> 傳播專題研究 (二)	3	E	Prof ZHOU Shuhua	Wed 10:30 am - 1:15 pm	Online (January) & YIA 201 (February to April)
COMM5120	Globalization and Communication 全球化與傳播	3	E	Prof CHAN Lik Sam	Thu 10:30 am - 1:15 pm	WMY 406

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COMM5561##	Topical Studies in Corporate Communication I <i>Crisis and Risk Communication</i> 企業傳播專題研究 (一)	3	E	Prof Sora KIM	Mon 2:30 pm - 5:15 pm	NAH 314
COMM5640	Online and Mobile Journalism 網絡與流動新聞	3	E	Prof CHEN Hsuan Ting	Thu 6:30 pm - 9:15 pm	NAH 209
COMM5835	Legal and Ethical Aspects in Advertising 廣告法則與倫理	3	E	Prof LEE LAI Chun Hing Annisa	Wed 6:30 pm - 9:15 pm	LSK LT1
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	3	E	Prof Sora KIM	Wed 6:30 pm - 9:15 pm	WMY 407

\* Students taking this course are expected to have passed COMM5961A Topical Studies in New Media I - The Design of Data Driven Products and Services as well as have attended Pre-course workshop. The Pre-course workshop is scheduled on 8 January 2022.

\*\* Class schedule for COMM5962 Topical Studies in New Media II: Data Science in New Media (Tentative)

- Lesson 1 15 January 2022 (Sat)
- Lesson 2 22 January 2022 (Sat)
- Lesson 3 29 January 2022 (Sat)
- Lesson 4 12 February 2022 (Sat)
- Lesson 5 5 March 2022 (Sat)
- Lesson 6 12 March 2022 (Sat)
- Lesson 7 TBC - Speakers Day
- Lesson 8 23 April 2022 (Sat) - Final exam

Students are required to reserve timeslot on Saturdays, from 15 January to 23 April, for the rescheduled class in case it is needed.

# Approval from the Program Director is required. Registration through submission of form and one-page Proposal to the General Office before 27 December 2021.

## This is a research-oriented class designed for Research Postgraduate students and Taught Master Programme students who are interested in doing research. Approval from instructor is required. Registration through submission of special registration form to the General Office before 27 December 2021.

**Buildings:**

- LSK Lee Shau Kee Building
- NAH Humanities Building, New Asia College
- WMY Wu Ho Man Yuen Building
- YIA Yasumoto International Academic Park

**Languages:**

- E English