

School of Journalism and Communication

M.Sc. in New Media

1st Term Timetable 2021 - 2022

26/8/2021 3:32 PM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<i>Postgraduate Required Courses (Preassigned on CUSIS)</i>						
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技：趨勢與影響	3	E	Prof WEI Ran	Wed 6:30 pm - 9:15 pm	YIA LT8
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof CHAN Che Ming Michael	Tue 6:30 pm - 9:15 pm	YIA 201
<i>Postgraduate Elective Courses offered or co-offered by M.Sc. in New Media (Course registration during BOTH course selection period in August and Add/Drop Period)</i>						
COMM5775	Understanding Culture through Film 電影與文化	3	E	Prof KIM Shin Dong	Wed 2:30 pm - 5:15 pm	NAH 312
COMM5946	Fundamentals in Multimedia Design 基本互動多媒體設計	3	E	Ms WONG Ching Han Elina	Sat 9:45 am - 12:30 pm	NAH 209
COMM5961A*	Topical Studies in New Media I <i>The Design of Data Driven Products and Services</i> 新媒體專題研究 (一)	3	E	Prof SUEN Yiu Sin Bernard	Mon 6:30 pm - 9:15 pm	WMY 405
COMM5964**	New Media Analytics 新媒體剖析	3	E	Ms NGAI Yuet Ling Joni	Sat 1:30 pm - 6:00 pm	Online
<i>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)</i>						
COMM5110	Topical Studies in Communication I <i>Cultural Studies: Concepts and Theories</i> 傳播專題研究 (一)	3	E	Prof FUNG Ying Him Anthony	Mon 10:30 am - 1:15 pm	UCC C5
COMM5550A	Corporate Communication 企業傳播	3	E	Prof Sora KIM Prof WANG Jinping	Wed 6:30 pm - 9:15 pm	YIA 201
COMM5570A	Interpersonal Communication Solutions 人際傳播框架下之公關解決方案	3	C	Prof LEE Kaman	Thu 6:30 pm - 9:15 pm	ELB 206
COMM5631	Topical Studies in Journalism I <i>Digital Humanities: Methods and Tools</i> 新聞學專題研究 (一)	3	E	Prof LIANG Hai	Thu 6:30 pm - 9:15 pm	NAH 209
COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof FANG Kecheng	Mon 6:30 pm - 9:15 pm	WMY 508
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Thu 10:30 am - 1:15 pm	NAH 312
COMM5711	Global Internet: Comparison and Critique 全球化下的互聯網：比較與批判	3	E	Prof Rolien Susanne HOYNG	Tue 10:30 am - 1:15 pm	NAH 312
COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof LEE LAI Chun Hing Annisa	Tue 6:30 pm - 9:15 pm	LHC 103

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*Pre-course workshop as the pre-requisite for enrolment is required. The online workshop will be scheduled in early September 2021. Students should prepare their own laptops/notebooks for the class.

** Class schedule for COMM5964 New Media Analytics (Provisional)

Lesson 1	11 September 2021 (Sat)
Lesson 2	18 September 2021 (Sat)
Lesson 3	25 September 2021 (Sat)
Lesson 4	9 October 2021 (Sat)
Lesson 5	23 October 2021 (Sat)
Lesson 6	6 November 2021 (Sat)
Lesson 7	20 November 2021 (Sat)
Lesson 8	The Speaker day will be arranged in December.

Students are required to reserve timeslot on Saturdays, from 11 September to 11 December, for the rescheduled class in case it is needed.

Buildings:

ELB	Esther Lee Building
LHC	Y.C. Liang Hall
NAH	Humanities Building, New Asia College
UCC	T.C. Cheng Building, United College
WMY	Wu Ho Man Yuen Building
YIA	Yasumoto International Academic Park

Languages:

C	Cantonese
E	English