

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<b>Postgraduate Required Courses (Pre-assigned on CUSIS, except for COMM6848)</b>						
COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof LEE LAI Chun Hing Annisa	Tue 6:30 pm - 9:15 pm	LHC 103
COMM6848A	Account Planning and Advertising Management 客戶企劃與管理	3	E	Prof WONG Ka Fai Mike	Mon 2:30 pm - 5:15 pm	WMY 408
COMM6848B	Account Planning and Advertising Management 客戶企劃與管理	3	C	Ms SY Ting Chi Tammy	Fri 7:00 pm - 10:00 pm	ARC G04
<b>Postgraduate Elective Courses offered by M.S.Sc. in Advertising (Course registration during BOTH course selection period in August and Add/Drop Period)</b>						
COMM5837	Creative Digital Media Production 創意數碼媒體製作	3	E	Mr PO Gilbert Ka Tsun	Thu 6:30 pm - 9:15 pm	YIA 505
COMM5840	Applied Advertising Copywriting 實用廣告撰稿	3	C	Mr LO Ting Fai	Sat 1:30 pm - 4:15 pm	WMY 405
COMM5841A	Topical Studies in Advertising I <i>Branding in China</i> 廣告專題研究(一)	3	C&E	Ms LEUNG Ka Man Alice	Sat 10:00 am - 1:15 pm	YIA 505
COMM5842A	Topical Studies in Advertising II <i>Applied Data Science for Marketing</i> 廣告專題研究(二)	3	E	Mr LAU Wai Leung Eden	Wed 6:30 pm - 9:15 pm	WMY 408
<b>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)</b>						
COMM5110	Topical Studies in Communication I <i>Cultural Studies: Concepts and Theories</i> 傳播專題研究 (一)	3	E	Prof FUNG Ying Him Anthony	Mon 10:30 am - 1:15 pm	UCC C5
COMM5550A	Corporate Communication 企業傳播	3	E	Prof Sora KIM Prof WANG Jinping	Wed 6:30 pm - 9:15 pm	YIA 201
COMM5570A	Interpersonal Communication Solutions 人際傳播框架下之公關解決方案	3	C	Prof LEE Kaman	Thu 6:30 pm - 9:15 pm	ELB 206
COMM5631	Topical Studies in Journalism I <i>Digital Humanities: Methods and Tools</i> 新聞學專題研究 (一)	3	E	Prof LIANG Hai	Thu 6:30 pm - 9:15 pm	NAH 209
COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof FANG Kecheng	Mon 6:30 pm - 9:15 pm	WMY 508

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COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Thu 10:30 am - 1:15 pm	NAH 312
COMM5711	Global Internet: Comparison and Critique 全球化下的互聯網:比較與批判	3	E	Prof Rolien Susanne HOYNG	Tue 10:30 am - 1:15 pm	NAH 312
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技:趨勢與影響	3	E	Prof WEI Ran	Wed 6:30 pm - 9:15 pm	YIA LT8
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof CHAN Che Ming Michael	Tue 6:30 pm - 9:15 pm	YIA 201

**Buildings:**

ARC	Lee Shau Kee Architecture Building
ELB	Esther Lee Building
LHC	Y.C. Liang Hall
NAH	Humanities Building, New Asia College
UCC	T.C. Cheng Building, United College
WMY	Wu Ho Man Yuen Building
YIA	Yasumoto International Academic Park

**Languages:**

C	Cantonese
C&E	Both Cantonese and English are used
E	English