

## M.Phil. Degree Programme (Full-time and Part-time)

### Study Scheme Applicable to students admitted in 2020-2021

#### 1. Coursework Requirement

- (a) Excluding COMM 8100, students are required to complete a minimum of 21 units of courses for graduation.

Required Courses 15 units

*First Year of Attendance*

COMM 5220	Communication Theories
COMM 5250	Writing for Research and Publication
COMM 5310*	Statistical Analysis in Communication
COMM 5320	Quantitative Communication Research
COMM 5330	Qualitative Communication Research

Elective Courses 6 units

COMM 5110	Topical Studies in Communication I
COMM 5111	Topical Studies in Communication II
COMM 5650	Journalism Theory and Analysis
COMM 5775	Understanding Culture through Film
COMM 5811	Public Relations: Theories and Practices
COMM 5831	Theories in Advertising and Communication
COMM 5942	New Communication Technologies: Trends and Impacts
COMM 5960	Issues of ICTs in China
COMM 6110	Independent Studies in Communication
COMM 6111	Advanced Statistical Analysis in Communication
COMM 6120	Topical Studies in Communication III
COMM 6121	Topical Studies in Communication IV
COMM 6210	Communication Patterns in Chinese Society
COMM 6220#	Global and Comparative Communication
COMM 6320	Digital Research
COMM 6330	Advanced Qualitative Communication Research

A minimum of 3 units must be taken from the Division of Communication.

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Total: 21 units

\* Students who have taken statistics course in Social Science or related disciplines may apply for course exemption from the Division Head.

# Students who have taken COMM 5120 are not allowed to take this course.

- (b) COMM 8100

Students are required to take COMM 8100 every term starting from the time of admission, throughout the preparation of thesis, until its completion. Students will gain the units each time they pass COMM 8100.

#### 2. Study plan

Students must submit a study plan, with the advice of the supervisor, for the approval of the Graduate Panel of the Board of School of Journalism and Communication within six months after registration. The Division Head will help the student search for a supervisor within the first semester of study.

#### 3. Thesis

- (a) Students are required to submit a research thesis and pass an oral examination for graduation.

- (b) Thesis Monitoring Courses are listed below: COMM 5250, COMM 8100.

#### 4. Other Requirements

- (a) A student who obtains a cumulative grade point average (GPA) below 2.0 in the preceding term or receives a failure grade in thesis monitoring courses (for Research Postgraduate Programmes) will be put on academic probation. For details, please refer to Section 13.0 "Unsatisfactory Performance and Discontinuation of Studies" of the General Regulations Governing Postgraduate Studies which can be accessed from the Graduate School Homepage: <http://www.cuhk.edu.hk/gss>.

- (b) Complete an Improving Postgraduate Learning (IPL) module on “Observing Intellectual Property and Copyright Law during Research”. This will be an online module and relevant information can be accessed from the website: <http://www.cuhk.edu.hk/clear/prodev/ipl.html>.
- (c) With effect from the 2017-18 intake, all research postgraduate students are required to complete an online Research Ethics Training (RET) module on "Publication Ethics" and obtain a valid Publication Ethics Certificate for graduation. Relevant information can be accessed from the RET website at <https://www.research-ethics.cuhk.edu.hk/web/>.

**5. Unsatisfactory Performance**

A student whose thesis/portfolio is not passed but re-submission is allowed and re-examination is required must re-write and re-submit the thesis/portfolio to the satisfaction of the Thesis/Assessment Committee before being recommended for the award of degree. Such re-submission must be made within twelve months from the date of the official notification of the result of the first examination and within the student's prescribed maximum period of study. Only one re-submission of thesis/portfolio is allowed.

**6. Remarks**

With the approval of the Division Head, in lieu of the courses on the elective course list, students can take other courses within and/or outside the Division of Communication.

## 哲學碩士課程 (全日制與兼讀制)

### 修讀辦法

#### 二〇二〇至二〇二一年度入學學生適用

#### 一、課程要求

- (1) 除了 COMM 8100 外，哲學碩士須至少修畢 21 學分方可畢業。

必修科目：

15 學分

須於入學後第一年修讀的科目

COMM 5220	傳播理論
COMM 5250	研究寫作與出版
COMM 5310*	傳播研究之統計分析
COMM 5320	定量傳播研究
COMM 5330	定質傳播研究

選修科目：

6 學分

COMM 5110	傳播專題研究 (一)
COMM 5111	傳播專題研究 (二)
COMM 5650	新聞理論與分析
COMM 5775	電影與文化
COMM 5811	公共關係：理論與實務
COMM 5831	廣告及傳播理論
COMM 5942	新傳播科技：趨勢與影響
COMM 5960	中國信息傳播媒體研究
COMM 6110	傳播獨立研究
COMM 6111	傳播研究之統計分析進階
COMM 6120	傳播專題研究 (三)
COMM 6121	傳播專題研究 (四)
COMM 6210	中國社會的傳播模式
COMM 6220#	全球與比較傳播
COMM 6320	數碼研究
COMM 6330	定質傳播研究進階

其中最少 3 學分須選自本學部課程

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共 21 學分

\* 曾修讀社會科學或相關統計科目的學生，可向學部主任申請科目豁免。

# 曾修讀 COMM 5120 的學生，不能修讀此科目。

- (2) COMM 8100

哲學碩士生在完成論文前，必須每學期修讀 COMM 8100 論文撰寫課程，每次修讀而獲及格成績，均可獲得學分。

#### 二、研讀計劃

研究生須於入學後六個月內，經論文導師指導完成研讀計劃，並提交予學部通過。在入學第一個學期，學部主任會協同學選定論文導師。

#### 三、論文

- (1) 研究生必須完成研究論文並通過口試，方可畢業。  
(2) COMM 5250 及 COMM 8100 皆為輔導研究生撰寫論文的課程。

#### 四、其他要求

- (1) 研究生的累計平均積點如在 2.0 以下，或在論文指導科目(適用於研究式課程的學生)取得不合格成績，該生次學期將被列為試讀生。詳情可參閱「研究生總學則」(General Regulations Governing Postgraduate Studies)第 13 條「成績低劣及退學」(Unsatisfactory Performance and Discontinuation of Studies)，此學則已上載於研究院網頁：  
<http://www.cuhk.edu.hk/gss>。

(2) 完成 "Observing Intellectual Property and Copyright Law during Research" 中的 "Improving Postgraduate Learning (IPL)" 單元。此單元及相關資訊：<http://www.cuhk.edu.hk/clear/prodev/ipl.html>。

(3) 在 2017-18 年度或之後入學的研究生，均需要完成 "Research Ethics Training (RET)" 中的 "Publication Ethics" 單元，並獲取相關證書，詳情可瀏覽網址：<https://www.research-ethics.cuhk.edu.hk/web/>。

#### 五、 論文不獲通過

若同學的論文不獲通過，他／她必須在接獲通知的 12 個月內（而且必須是大學指定的最長修業期內），修改並重新提交論文予論文委員會評核，獲得通過後，方可畢業。每位同學只能重交論文一次。

#### 六、 備註

如獲學部主任批准，哲學碩士生可選讀學部以內/以外的其他科目，以取代選修科目。