

# Applications for Research and Taught Postgraduate Programmes

September 2025 Intake

## Application Deadlines

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### Research Postgraduate Programmes

Application starts in September

Main Round – Ph.D. (also for HKPFS), Ph.D. Computational Social Science Concentration & M.Phil. .... 1 December 2024

Clearing Round – Ph.D. (NOT via HKPFS) & M.Phil. .... 31 March 2025

- *Students are strongly encouraged to apply by 1 December 2024. Students can still apply until 31 March 2025 but applications will only be considered subject to availability of places.*

### Taught Postgraduate Programmes

Application starts in September

Priority Round ..... 9 December 2024

Final Round ..... 20 January 2025

Submit an **online application**:

<http://www.gs.cuhk.edu.hk/page/ApplicationforAdmission>

Subscribe our **YouTube** Channel:

<http://www.youtube.com/user/CUHKJLMCOM>

Follow our **Facebook** page:

<http://www.facebook.com/cuhkcom>

Follow our **Weibo** page:

<http://www.weibo.com/cuhkcom>

Follow our **IG**:

<https://www.instagram.com/cuhkjlm>

Follow our **LinkedIn** page:

<https://www.linkedin.com/company/cuhkjlm/>

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Please click on the question(s) for answer(s)

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### After Application Result is Announced

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- If I receive the admission letter from one of the programmes, does it mean that my application(s) for other taught master programmes offered by the School is/are failed?
- If my classmate has received an offer but I have not, does it mean that my application is failed?
- When will I need to pay the deposit?
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- Can I apply for a refund of deposit?
- Can I change to another programme after accepting an offer?
- What do I need to do after receiving an offer?

## About our Programmes

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### **What are the programmes about?**

ALL applicants are reminded to read the School's website (<http://pg.com.cuhk.edu.hk>) and the University's Graduate School's website (<http://www.gs.cuhk.edu.hk>) carefully before submitting an application.

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### **Research Postgraduate Programmes:**

Ph.D. in Communication:

<https://rpg.com.cuhk.edu.hk/ph-d-in-communication/>

M.Phil. in Communication:

<https://rpg.com.cuhk.edu.hk/m-phil-in-communication/>

Ph.D. in Communication – Computational Social Science (CSS) Concentration:

<https://rpg.com.cuhk.edu.hk/ph-d-in-communication-computational-social-science-css-concertration/>

### **Taught Postgraduate Programmes:**

M.A. in Global Communication:

[http://pg.com.cuhk.edu.hk/pgp\\_global/](http://pg.com.cuhk.edu.hk/pgp_global/)

M.A. in Journalism:

[http://pg.com.cuhk.edu.hk/pgp\\_ma/](http://pg.com.cuhk.edu.hk/pgp_ma/)

M.Sc. in New Media:

[http://pg.com.cuhk.edu.hk/pgp\\_nm/](http://pg.com.cuhk.edu.hk/pgp_nm/)

M.S.Sc. in Advertising:

[http://pg.com.cuhk.edu.hk/pgp\\_adv/](http://pg.com.cuhk.edu.hk/pgp_adv/)

M.S.Sc. in Corporate Communication:

[http://pg.com.cuhk.edu.hk/pgp\\_corpcom/](http://pg.com.cuhk.edu.hk/pgp_corpcom/)

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### **Can I apply if I do not know any Chinese or Cantonese?**

**Ph.D. or M.Phil. in Communication (incl. Ph.D. in Communication CSS Concentration)**

Understanding of Chinese or Cantonese is not essential.

### **M.A. in Global Communication and M.Sc. in New Media**

Applications from both Chinese and non-Chinese students are welcomed. All required courses and majority of elective courses of these two programmes are taught in English. A few elective courses are taught in Cantonese or Putonghua.

### **M.A. in Journalism**

All required courses except the Chinese News Writing and Reporting classes are taught in English, whereas elective courses are taught in English, Putonghua or Cantonese. Understanding of spoken Cantonese would be preferred and could broaden the choices of electives. For students who want to take the Chinese News Writing and Reporting classes, understanding of Chinese in either Cantonese or Putonghua is required.

### **M.S.Sc. in Advertising**

Understanding of Chinese in either Cantonese or Putonghua is required. Required courses of these programmes are accessible to

both Cantonese and non-Cantonese speakers. There will also be enough elective classes for Cantonese and non-Cantonese speakers to choose.

### **M.S.Sc. in Corporate Communication**

Applications from both Chinese and non-Chinese students are welcome. Understanding of English is required. Required courses of the programme are accessible to both English and Chinese speakers. There will also be enough elective courses for English and Chinese speakers to choose.

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### **What is the difference between Research Postgraduate and Taught Postgraduate Programmes?**

The CUHK's research programmes focus mainly on research work and require applicants to have a sound research background. Students need to take qualifying examinations and go through thesis examination (including an oral defense) in addition to coursework. Taught programmes, in contrast, focus on coursework. These programmes generally do not require students to submit a thesis.

Our research postgraduate programmes have more veteran professors who excel in scholarly studies, while our taught postgraduate programmes have more part-time teachers with abundant working experience in the industry. Their suitability to you depends on your interests and career goals.

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### **What is the Admission Requirement of our programmes?**

Basic Entry Requirement to the Graduate Studies in The Chinese University of Hong Kong:  
<http://www.gs.cuhk.edu.hk/page/EntryRequirements>

### **Ph.D. in Communication**

In addition to the general requirements of the Graduate School, applicants should possess a Master's degree in communication/media studies or in a related field of humanities and social science from a recognized university.

All applicants MUST have a minimum TOEFL\* score of 580 (paper-based) or 92 (internet-based/Home Edition), or a minimum IELTS\* (Academic) score of 7, unless they possess a pass grade in English in one of the following examinations: H.K. Advanced Level Examination (including AS Level), H.K. Higher Level Examination, CUHK Matriculation Examination, General Certificate of Education Examination Advanced Level (GCE A Level) / Advanced Subsidiary Level (AS Level) or have a degree from a university in Hong Kong or taken a degree programme of which the medium of instruction was English, or achieve level 4 or above in the English subject of the Hong Kong Diploma of Secondary Education (HKDSE) examination.

\* TOEFL and IELTS scores are considered valid for two years from the test date.

### **Ph.D. in Communication - Computational Social Science (CSS) Concentration**

Applicants who would like to study in the Computational Social Science (CSS) Concentration under the Ph.D. in Communication programme should apply before commencing their studies at CUHK. For details, please visit CSS Lab website at [https://cssl.socsc.cuhk.edu.hk/aboutus/fellowship\\_scheme/](https://cssl.socsc.cuhk.edu.hk/aboutus/fellowship_scheme/).

### M.Phil. in Communication

Please refer to the general qualifications of the Graduate School. Applicants from any discipline may apply. Preference will be given to applicants with a solid background in social science and well-developed research interest in communication and media studies.

All applicants MUST have a minimum TOEFL\* score of 580 (paper-based) or 92 (internet-based/Home Edition), or a minimum IELTS\* (Academic) score of 7, unless they possess a pass grade in English in one of the following examinations: H.K. Advanced Level Examination (including AS Level), H.K. Higher Level Examination, CUHK Matriculation Examination, General Certificate of Education Examination Advanced Level (GCE A Level) / Advanced Subsidiary Level (AS Level) or have a degree from a university in Hong Kong or taken a degree programme of which the medium of instruction was English, or achieve level 4 or above in the English subject of the Hong Kong Diploma of Secondary Education (HKDSE) examination.

\* TOEFL and IELTS scores are considered valid for two years from the test date.

### M.A. in Global Communication

In addition to the general admission requirements of the Graduate School, applicants of any discipline may apply.

All applicants MUST have a minimum TOEFL score of 580 (paper-based) or 92 (internet-based/Home Edition), or a minimum IELTS\* (Academic) score of 7, unless they possess a pass grade in English in one of the following examinations: H.K. Advanced Level Examination (including AS Level), H.K. Higher Level Examination, CUHK Matriculation Examination, General Certificate of Education Examination (GCE) Advanced Level (A-Level)/ Advanced Subsidiary Level (AS-Level) or have a degree from a university in Hong Kong or taken a degree programme of which the medium of instruction was English, or achieve level 4 or above in the English subject of the Hong Kong Diploma of Secondary Education (HKDSE) examination.

\* TOEFL and IELTS scores are considered valid for two years from the test date.

### M.A. in Journalism / M.Sc. in New Media / M.S.Sc. in Advertising / M.S.Sc. in Corporate Communication

In addition to the general admission requirements of the Graduate School, applicants of any discipline may apply.

All applicants MUST have a minimum TOEFL score of 550 (paper-based) or 79 (internet-based/Home Edition), or a minimum IELTS\* (Academic) score of 6.5, unless they possess a pass grade in English in one of the following examinations: H.K. Advanced Level Examination (including AS Level), H.K. Higher Level Examination, CUHK Matriculation Examination, General Certificate of Education Examination (GCE) Advanced Level (A-Level)/ Advanced Subsidiary Level (AS-Level) or have a degree from a university in Hong Kong or taken a degree programme of which the medium of instruction was English, or achieve level 4 or above in the English subject of the Hong Kong Diploma of Secondary Education (HKDSE) examination.

\* TOEFL and IELTS scores are considered valid for two years from the test date.

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### **Is any course exemption allowed if I have taken an undergraduate course similar to a listed course in your programme?**

Students who have taken research methods course in Social Science or related disciplines may apply for course exemption of COMM5520 Applied Communication Research or COMM5310 Statistical Analysis in Communication from the Division Head. If the application has been approved, students will be required to take another course to fulfill the unit requirement for graduation.

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### **Is there any studentship, scholarship or financial aids? How do I apply?**

For **research postgraduate programmes**, full-time students will generally receive postgraduate studentships during the normative period of study, and no separate application is required.

For **taught postgraduate programmes**, a small amount of academic merit scholarship will be given to students in the 2<sup>nd</sup> semester with outstanding academic performance. No separate application is required. And successful local applicants to the M.A. in Journalism programme are eligible to apply for the Scholarship for Hong Kong Practicing Journalists. There will be a maximum of three awards annually. The amount of each award will be HK\$60,000.

In addition, a number of Internationalization Scholarships will be offered to selected international students with outstanding academic performance to join the research / taught postgraduate programmes of the School.

The recipients of the scholarship must fulfill the following criteria:

- (i) applied for at least one of the postgraduate programme(s) of the School of Journalism and Communication;
- (ii) are international students who are able to add significantly to the international flavor and diversity of the student body;
- (iii) demonstrate excellent academic performance and potential;
- (iv) submitted their full applications by 1 December and are successfully admitted to the School.

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### **Are all successful applicants guaranteed a room to live on campus?**

For full-time **research postgraduate students**, on-campus postgraduate halls are available for application. Applications for accommodation submitted before the Postgraduate Hall application deadline will generally be offered a place. Since demand may be greater than the total number of hostel places, accommodation is considered on a yearly basis and there is no guarantee of accommodation, while top priority will be given to incoming first-year students.

For **taught postgraduate students**, in view of the current shortage in hostel places, the University does **NOT** offer on-campus accommodation to these students. Non-local students of taught postgraduate programmes are responsible for making their own housing arrangements in Hong Kong.

The University has an Off-campus Housing Information Service (校外住宿資訊服務) (<http://lces.osa.cuhk.edu.hk/non-local-services/housing/off-campus/introduction/>) which will provide incoming students with advice and guidelines on rental accommodation. **Non-local students are strongly reminded NOT to pay any deposits to any landlords before their admission to the School is confirmed.**

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**Will the programmes offer internship opportunities?**

Internship experience is not a graduation requirement for our programmes. Some of our taught postgraduate programmes do arrange internships for students, but internship opportunities are not guaranteed and do not carry any credits.

Non-local students who wish to take internships or part-time on-campus employments should pay attention to the visa regulations implemented by the Hong Kong Immigration Department, the Graduate School's Code of Practice and the School's regulations as announced in the orientation programme every year. Non-local students with a student visa are NOT allowed to take up any full-time/part-time off-campus\*\* employment in Hong Kong.

\*\* Starting from 1 November 2023, full-time non-local postgraduate students would be temporarily exempted from the restrictions on taking up part-time jobs. The arrangement will be implemented on a trial basis for two years.

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**Will any of the classes be conducted off CUHK campus?**

Classes will be conducted on CUHK campus only.

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**How many terms are there in one academic year?**

There are two terms in each academic year. Term 1: September to early-December; Term 2: January to April.

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**What is the degree conferment arrangement?**

Please refer to the Graduate School Office's announcement [here](#) for the arrangement for students graduating from 2024-25 and onwards.

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# Submitting an Application

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## **How to submit an online application?**

All applications have to be submitted via the Graduate School's website: <http://www.gs.cuhk.edu.hk>

The application fee for admission is HK\$300 for each programme.

Application starts in September.

Applications for the Ph.D. programme must be submitted through the **Hong Kong PhD Fellowship Scheme**. (Deadline: **12noon, 1 December 2024**).

Please be careful to choose the right programme you wish to apply for. The Programme applied **CANNOT** be changed once an application is submitted via the online submission system of the University.

For details on online application and document upload, please refer to the instructions on the Graduate School's website.

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## **Will it help if I submit my application earlier?**

Yes. The applications are processed on rolling basis starting from October for taught postgraduate programmes and November for research postgraduate programmes. **Early applications are strongly encouraged.**

Ph.D. and M.Phil. applications will be considered mainly in the main round of admission.

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## **Can I apply for more than one programme? Will it affect my chance of success?**

You are required to submit **separate applications** if you wish to make multiple applications for different programmes of our School. Please also note that multiple application fees should be paid.

Your chance of success will not be affected.

The School will consider any multiple applications based on the applicants' quality and their indicated priorities of interests. According to the School's policy, applicants will be given only **ONE** admission offer if they are eligible. Applicant is not allowed to switch to another programme once his/her admission offer is accepted.

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## **Do you accept e-mail applications?**

**No e-mail submissions will be considered.** You must submit your applications and upload all supporting documents online via the University's Graduate School's website, and send the required supporting documents to the School **by post** before the respective application deadlines.

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**Does it help if I send my portfolio to the School in addition to those documents submitted through the University's application system?**

No. You are encouraged to upload all relevant documents to the online application system. Only the **required supporting documents** should be sent to the School by post before the respective application deadlines. Please refer to the [Checklist](#) for Research Postgraduate Programmes / Taught Postgraduate Programmes.

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**What is a research proposal, in Chinese or in English? How long should I write? (For Research Postgraduate Programmes only)**

A research proposal outlining areas of interest, goals and plans has to be submitted. It should be long enough to demonstrate a good understanding of relevant theories and a feasible research plan with methodological appropriateness. The research proposal needs to be written in English.

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**What is a personal statement, a study plan, in Chinese or in English? How long should I write? (For Taught Postgraduate Programmes only)**

**M.Sc. in New Media /M.S.Sc. in Corporate Communication**

A statement of purpose articulating the relevance of their study plans to their career objectives and professional interests has to be submitted. The statement needs to be written in English or Chinese, normally around one to two pages of text.

For personal statement and cv, please upload them to the online application system, under the section of 'Upload Supporting Documents - Document Type: Others'

**M.A. in Global Communication**

Applicants should submit a 500-word English statement addressing the following: Identify one or many Sustainable Development Goals that you see as areas where you would want to create an impact. Explain how this education would help you in creating change and what your role will be in the future as a Global Communications expert. The statement must conclude with personal or professional examples and experiences that can support this or an imaginative proposal of things that you would like to see change. For personal statement and cv, please upload them to the online application system, under the section of 'Upload Supporting Documents - Document Type: Others'

**M.A. in Journalism**

Applicants should submit a 500-words English statement, detailing your media diet and your strategies on how to get accurate and quality information. For personal statement and cv, please upload them to the online application system, under the section of 'Upload Supporting Documents - Document Type: Others'

**M.S.Sc. in Advertising**

Applicants should submit a 500-word English statement about their passion for creativity and brand storytelling with personal examples and/or professional experiences. For personal statement and cv, please upload them to the online application system,

under the section of 'Upload Supporting Documents - Document Type: Others'

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**What makes my application a strong case?**

Admission to our School is highly competitive. You need to have a good academic standing and meet the English proficiency requirement in order to be successful. Reference letters, work experience and motivation will also be considered. For application to research postgraduate programmes, a well-written research proposal is also essential.

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**Do I need to possess a media-related degree? How many students will you take in this year?**

We welcome students of all disciplines to apply, except for applicants of Ph.D. programme who should possess a Master's degree in communication/media studies or in a related field of humanities and social science. The admission rate varies across programmes and years depending on applicants' quality for example.

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**If my TOEFL or IELTS score does not meet the requirement of the programme, could I use other means to demonstrate my English proficiency? Can the CET conducted by universities in China be used to substitute TOEFL or IELTS? Can I submit the TOEFL or IELTS scores later?**

We accept **ONLY** TOEFL or IELTS score as a proof of English proficiency for applicants without a degree from a university in Hong Kong or taken a degree programme of which the medium of instruction was English. Other means are not accepted. The TOEFL/IELTS score must be valid at the time of application and fulfilling admission offer of our programme (TOEFL/IELTS scores are considered valid for two years from the test date). All TOEFL or IELTS score reports must reach our office before the application deadlines. If the original score report issued by the test centre is not yet available before the deadline, applicants may first send us a photocopy of the score report before the deadlines and submit the original score report later as soon as possible.

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## Checklist for your application (for Research Postgraduate Programmes including Ph.D. CSS Concentration)

1. **Submit online application:** [www.gs.cuhk.edu.hk/admissions](http://www.gs.cuhk.edu.hk/admissions)
2. **Upload all necessary documents:** [https://www.gradsch.cuhk.edu.hk/OnlineApp/login\\_email.aspx](https://www.gradsch.cuhk.edu.hk/OnlineApp/login_email.aspx)
3. **Mail the supporting documents\*\*\*:**

**Courier Address** Division of Communication, School of Journalism and Communication  
206-207, Humanities Building, New Asia College, The Chinese University of Hong Kong, Shatin, N.T., Hong Kong  
Attn.: Prof. Michael Chan  
Head, Division of Communication  
(Ref.: Application No. & Programme name)  
Tel: (852) 3943 7680

### IMPORTANT POINTS TO NOTE

1. Separate applications and materials have to be submitted and mailed for different programmes.
2. Please always **quote your application number** on the envelope.
3. **NO** changes in the programmes applied for will be allowed. Please be careful when you choose the programme you are applying. The application fees cannot be refunded under any circumstances.
4. **All the above-mentioned steps have to be completed by the deadline (i.e., 1 December 2024, main round deadline for 2025 intake).**

<b>***Supporting documents to the Programme</b> Documents (e.g. certificates, transcripts, grading scheme etc.) <b>which are not in English or Chinese should be accompanied by an official certified translation in either English or Chinese.</b>	
<input type="checkbox"/>	<b>Official transcript</b> with a complete record of all courses attended and examination results of all tertiary level studies. <ul style="list-style-type: none"><li>➤ <b>Non-CUHK qualifications:</b> Photocopies will <b>NOT</b> be accepted. The official transcripts should bear registrar's signature and stamp of Registry. Transcripts should be returned <b>directly</b> to our division in sealed envelope. Applicants can download the "Transcript Submission Covering Sheet" (optional) from the online application system and send it to their universities to apply for <b>official transcripts</b>. Some universities may only issue electronic official transcripts to other institutions. In that event, official electronic transcripts should be emailed to our Division account (<a href="mailto:com_pg@cuhk.edu.hk">com_pg@cuhk.edu.hk</a>) directly from the issuing university.</li><li>➤ <b>CUHK qualifications (Bachelor's or higher degrees):</b> Photocopies of <b>transcripts</b> issued by CUHK are accepted (not applicable to CUHK (Shenzhen) qualifications), and <b>Academic Reports will NOT be accepted</b>. Applicants should first download the "Transcript Submission Covering Sheet" and attach it to the transcript copy. Please return the transcript copy to our division (i.e. Division of Communication) directly. CUHK students with other qualifications not awarded by CUHK are required to follow the requirement listed in "Non-CUHK qualifications". The University reserves the right to require applicants to submit the original transcript if deemed necessary.</li></ul>
<input type="checkbox"/>	<b>Grading scheme</b> There should be explanatory notes <sup>Note 1</sup> printed/ appended to transcript indicating the grading scheme of the University. If no such notes, <b>official grading scheme issued by the Registry is needed.</b> <i>Note 1: The Grading Scheme should state the mark range for each grade (e.g. Grade A is for marks ranged from 90 to 100, Grade A- is from 85 to 89) OR GPA range for each grade (e.g. Grade A is for marks ranged from 3.70 to 4.00, Grade A- is from 3.30 to 3.69).</i>
<input type="checkbox"/>	<b>Exchange transcript(s), if any.</b> <ul style="list-style-type: none"><li>➤ With a complete record of all courses attended and examination results of all studies during <u>the exchange period</u>.</li><li>➤ The official exchange transcripts should bear registrar's signature and stamp of Registry.</li></ul>
<input type="checkbox"/>	<b>Copies of certificates</b> of academic/professional qualifications (e.g. certificate of graduation, examination certificates and other qualifications) <ul style="list-style-type: none"><li>➤ Applicants who obtained degrees from universities in Mainland China are required to provide a valid Online Verification Report of Higher Education Qualification Certificate (教育部學歷證書電子註冊備案表) and a valid Online Verification Report of Higher Education Degree Certificate (中國高等教育學位在线驗證報告) issued by the CHESICC (學信網).</li><li>➤ For final-year students, you need to submit your up-to-date official transcript first. If you are being admitted, you will be required to submit an official final transcript and a copy of your undergraduate degree certificate before the admission date.</li></ul>
<input type="checkbox"/>	<b>Confidential recommendations</b> from three referees <ul style="list-style-type: none"><li>➤ Input three referees' information in the section "My referee(s)" through the "Online System for Applicants of Postgraduate Programmes" of Graduate School after settling the application fee; <b>OR</b></li><li>➤ Download three "Confidential Recommendation" / "Referee's Report" and send one to each of your referees. Hard copies of Confidential Recommendations must reach our division directly from the referees, or in sealed envelopes and sent by the applicant with other supporting documents to our division.</li><li>➤ <b>Referees need to submit their recommendations by the same application deadline (i.e., 1 December 2024, main round deadline for 2025 intake).</b></li></ul>
<input type="checkbox"/>	<b>One of the following score reports/certificates</b> , showing that you have fulfilled the Graduate School's <b>English Language Proficiency Requirement</b> : <ul style="list-style-type: none"><li>➤ Copy of the certificates, showing that you obtained a pass in English of HKALE (including HKAS), or HKHLE, or CUHK Matriculation Exam, or GCE A-Level/ AS-Level; or Level 4 of DSE; OR</li><li>➤ Copy of the certificates, showing that you obtained a degree from a university in Hong Kong or taken a degree programme of which the medium of instruction was English; OR</li><li>➤ <b>Original copy</b> of valid official score report <sup>Note 2</sup> of TOEFL <sup>Note 3</sup>, or IELTS (Academic) <sup>Note 4</sup> which sent directly from the test organization to our division. Photocopies/student copy can be provided for selection committee's reference first.</li></ul> <p><i>Note 2: The TOEFL/IELTS score must be valid at the time of application and fulfilled admission offer of our programme. TOEFL/IELTS score are considered valid for two years from the test date.</i></p> <p><i>Note 3: Only original valid official score report of TOEFL which sent directly from the test organization to the University will be accepted. Original examinee's score report will not be accepted (Institution code: 0812; Department code: 83 or 99)</i></p> <p><i>Note 4: Only original valid official score report of IELTS which sent directly from the test organization to Division of Communication will be accepted. Please fill in the contact information of Division of Communication on the IELTS Application Form. (No postal code is required for Hong Kong)</i></p>
<input type="checkbox"/>	<b>A photocopy of your HKID card or your Passport</b> or other identity document <sup>Note 5</sup> <ul style="list-style-type: none"><li>➤ The identity document as given in your <u>Online Application Form</u> is needed.</li></ul> <p><i>Note 5: For PRC citizens, Exit-entry Permit for Traveling to and from Hong Kong and Macao «往來港澳通行證» is not accepted.</i></p>
<input type="checkbox"/>	<b>Master's Thesis, if any (Only for PhD applicants)</b>
<input type="checkbox"/>	<b>Research proposal</b> please refer to FAQ for details.

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## Checklist for your application (for Taught Postgraduate Programmes)

1. **Submit online application:** [www.gs.cuhk.edu.hk/admissions](http://www.gs.cuhk.edu.hk/admissions)
2. **Upload all necessary documents:** [https://www.gradsch.cuhk.edu.hk/OnlineApp/login\\_email.aspx](https://www.gradsch.cuhk.edu.hk/OnlineApp/login_email.aspx)
3. **Mail the supporting documents\*\*\*:**

Courier Address      **Division of Communication, School of Journalism and Communication**  
 206-207, Humanities Building, New Asia College, The Chinese University of Hong Kong, Shatin, N.T., Hong Kong  
 Attn.: Prof. Michael Chan  
 Head, Division of Communication  
 (Ref.: Application No. & Programme name)  
 Tel: (852)3943 7680

## IMPORTANT POINTS TO NOTE

1. Separate applications and materials have to be submitted and mailed for different programmes.
2. Please always **quote your application number** on the envelope.
3. **NO changes in the programmes applied for will be allowed.** Please be careful when you choose the programme you are applying. The application fees cannot be refunded under any circumstances.

**\*\*\*Supporting documents to the Programme** Documents (e.g. certificates, transcripts, grading scheme etc.) **which are not in English or Chinese should be accompanied by an official certified translation in either English or Chinese.**

<input type="checkbox"/>	<b>Official transcript</b> with a complete record of all courses attended and examination results of all tertiary level studies. ➤ <b>Non-CUHK qualifications:</b> Photocopies will <b>NOT</b> be accepted. The official transcripts should bear registrar's signature and stamp of Registry. Transcripts should be returned <b>directly</b> to our division in sealed envelope. Applicants can download the "Transcript Submission Covering Sheet" (optional) from the online application system and send it to their universities to apply for <b>official transcripts</b> . Some universities may only issue electronic official transcripts to other institutions. In that event, official electronic transcripts should be emailed to our Division account ( <a href="mailto:com_pg@cuhk.edu.hk">com_pg@cuhk.edu.hk</a> ) directly from the issuing university. ➤ <b>CUHK qualifications (Bachelor's or higher degrees):</b> Photocopies of <b>transcripts</b> issued by CUHK are accepted (not applicable to CUHK (Shenzhen) qualifications), and <b>Academic Reports will NOT be accepted</b> . Applicants should first download the "Transcript Submission Covering Sheet" and attach it to the transcript copy. Please return the transcript copy to our division (i.e. Division of Communication) directly. CUHK students with other qualifications not awarded by CUHK are required to follow the requirement listed in "Non-CUHK qualifications". The University reserves the right to require applicants to submit the original transcript if deemed necessary.
<input type="checkbox"/>	<b>Grading scheme</b> There should be explanatory notes <sup>Note 1</sup> printed/ appended to transcript indicating the grading scheme of the University. If no such notes, <b>official grading scheme issued by the Registry is needed</b> . <i>Note 1: The Grading Scheme should state the mark range for each grade (e.g. Grade A is for marks ranged from 90 to 100, Grade A- is from 85 to 89) OR GPA range for each grade (e.g. Grade A is for marks ranged from 3.70 to 4.00, Grade A- is from 3.30 to 3.69).</i>
<input type="checkbox"/>	<b>Exchange transcript(s), if any.</b> With a complete record of all courses attended and examination results of all studies during <u>the exchange period</u> . The official exchange transcripts should bear registrar's signature and stamp of Registry.
<input type="checkbox"/>	<b>Copies of certificates</b> of academic/professional qualifications (e.g. certificate of graduation, examination certificates and other qualifications) ➤ Applicants who obtained degrees from universities in Mainland China are required to provide a valid Online Verification Report of Higher Education Qualification Certificate (教育部學歷證書電子註冊備案表) and a valid Online Verification Report of Higher Education Degree Certificate (中國高等教育學位在线驗證報告) issued by the CHESICC (學信網). ➤ For final-year students, you need to submit your up-to-date official transcript first. If you are being admitted, you will be required to submit an official final transcript and a copy of your undergraduate degree certificate before the admission date.
<input type="checkbox"/>	<b>Confidential recommendations</b> from two referees ➤ Input two referees' information in the section "My referee(s)" through the "Online System for Applicants of Postgraduate Programmes" of Graduate School after settling the application fee; <b>OR</b> ➤ Download two "Confidential Recommendation" / "Referee's Report" and send one to each of your referees. Hard copies of Confidential Recommendations must reach our division directly from the referees, or in sealed envelopes and sent by the applicant.
<input type="checkbox"/>	<b>One of the following score reports/certificates</b> , showing that you have fulfilled the Graduate School's <b>English Language Proficiency Requirement</b> : ➤ Copy of the certificates, showing that you obtained a pass in English of HKALE (including HKAS), or HKHLE, or CUHK Matriculation Exam, or GCE A-Level/ AS-Level; or Level 4 of DSE; OR ➤ Copy of the certificates, showing that you obtained a degree from a university in Hong Kong or taken a degree programme of which the medium of instruction was English; OR ➤ <b>Original copy</b> of valid official score report <sup>Note 2</sup> of TOEFL <sup>Note 3</sup> , or IELTS (Academic) <sup>Note 4</sup> which sent directly from the test organization to our division. Photocopies/student copy can be provided for selection committee's reference first. <i>Note 2: The TOEFL/IELTS score must be valid at the time of application and fulfilled admission offer of our programme. TOEFL/IELTS score are considered valid for two years from the test date.</i> <i>Note 3: Only original valid official score report of TOEFL which sent directly from the test organization to the University will be accepted. Original examinee's score report will not be accepted (Institution code: 0812; Department code: 83 or 99)</i> <i>Note 4: Only original valid official score report of IELTS which sent directly from the test organization to Division of Communication will be accepted. Please fill in the contact information of Division of Communication on the IELTS Application Form. (No postal code is required for Hong Kong)</i>
<input type="checkbox"/>	<b>A photocopy of your HKID card or your Passport</b> or other identity document <sup>Note 5</sup> ➤ The identity document as given in your <u>Online Application Form</u> is needed. <i>Note 5: For PRC citizens, Exit-entry Permit for Traveling to and from Hong Kong and Macao «往來港澳通行證» is not accepted.</i>
<input type="checkbox"/>	<b>Personal Statement / Study Plan (in English, please refer to <u>personal statement</u>.)</b> ➤ <b>M.Sc. in New Media /M.S.Sc. in Corporate Communication</b> : A statement of purpose articulating the relevance of their study plans to their career objectives and professional interests has to be submitted. The statement needs to be written in English or Chinese, normally around one to two pages of text. ➤ <b>M.A. in Global Communication</b> : a 500-word English statement addressing the following: Identify one or many Sustainable Development Goals that you see as areas where you would want to create an impact. Explain how this education would help you in creating change and what your role will be in the future as a Global Communications expert. The statement must conclude with personal or professional examples and experiences that can support this or an imaginative proposal of things that you would like to see change. ➤ <b>M.A. in Journalism</b> : a 500-words English statement, detailing your media diet and your strategies on how to get accurate and quality information. ➤ <b>M.S.Sc. in Advertising</b> : a 500-word English statement about their passion for creativity and brand storytelling with personal examples and/or professional experiences.

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**How can I submit the recommendation letters? Can I change the referee information after application is submitted online?**

You can input the referees' information in the section "My referee(s)" through the "Online System for Applicants of Postgraduate Programmes" of Graduate School after settling the application fee; OR download the "Confidential Recommendation" / "Referee's Report" and send one to each of your referees. Hard copies of Confidential Recommendations must reach our division directly from the referees, or in sealed envelopes sent by the applicant with other supporting documents to our division.

If you have problems with the online reference letter system or you have submitted the wrong referee information on the system, **please ask your referees to send us a hardcopy of the reference letter by post.**

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## After Submitting an Application

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### **When will the application results be announced?**

For research postgraduate programmes, successful applicants will be notified via email from December 2024 to June 2025.

For taught postgraduate programmes, application results will be announced in several rounds from November 2024 to June 2025.

Successful applicants will be notified in writing as soon as the selection process is completed. Applicants can login the Graduate School's "[Online Application System for Postgraduate Programmes](#)" to check their status (via "view application result"). Applicants may consider their applications unsuccessful if they do not hear from us thereafter.

**E-mail or telephone enquiries on the application status will NOT be processed.**

**Frequent enquiry on individual admission cases, admission progress and results will SLOW DOWN the selection process.**

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### **Can I change the programme I have applied for after an application is submitted online?**

NO. An application cannot be changed once it is submitted online. Please submit another application if you wish to apply for more than one programme.

Separate applications and materials have to be submitted and mailed for different programmes.

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### **How do I know whether the School has received my official transcripts, my TOEFL or IELTS score report, or my recommendation letters?**

If you send your materials by courier, you may check the delivery status with the courier directly.

Due to a large number of applications we receive, enquiries regarding receipt of documents will **NOT** be processed. Instead, we will actively contact the applicants for any missing or further documents if necessary. In any case, your application would NOT be disqualified if document is submitted within one week after we ask you for supporting documents.

To ensure all your supporting documents are received, you are strongly encouraged to upload full set of valid materials via the online application system.

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### **Will there be any interview?**

For research postgraduate programme applicants, a virtual interview may be arranged.

#### **M.A. in Global Communication**

Zoom interviews will be conducted for shortlisted candidates.

#### **M.A. in Journalism / M.Sc. in New Media / M.S.Sc. in Advertising / M.S.Sc. in Corporate Communication**

A telephone or virtual interview may be conducted only if necessary. NOT every applicant will receive an interview.

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**Will it help if I send an e-mail to professors or teachers of the School?**

In order to maintain a fair admission procedure, our teachers will NOT comment on the performance of any potential candidate.

**ALL e-mails in relation to application potentials sent to teachers of our School will NOT be processed.**

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**If I apply for more than one programme, how will the School consider my applications?**

After considering your application materials, the School will send you an e-mail asking for your priorities of interests only if necessary. NOT every applicant will receive this e-mail.

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**I got an offer from another Programme or University. What should I do?**

Successful applicants will be notified in writing as soon as the selection process is completed. The School does NOT answer any enquiries about individual results. The results will NOT be announced earlier to meet individual applicant's request. Please decide yourself whether you will accept the offer from another Programme/University or not. Students cannot change his/her programme once they accepted the offer of admission.

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## After Application Result is Announced

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**If I receive the admission letter from one of the programmes, does it mean that my application(s) for other taught postgraduate programmes offered by the School is/are unsuccessful?**

**YES.** Each applicant will receive only **ONE** offer from the taught postgraduate programmes of the School.

For students who have applied for the M.Phil. in Communication, your acceptance to a taught programme can be transferred if you are later admitted to the M.Phil. in Communication programme. However, please note that such transfer only applies to the M.Phil. in Communication programme, and does **NOT** apply to transferring to other taught programmes within the University or within the School.

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**If my classmate has received an offer but I have not, does it mean that my application is unsuccessful?**

**NO.** There may be several rounds of selection and the process may span over several months (normally from November to June for taught postgraduate programmes and from December to June for research postgraduate programmes). Successful applicants will be notified in writing as soon as the selection process is completed. Applicants can check their status on the Graduate School's website. Applicants should consider their applications unsuccessful if they do not hear from us by June 2025.

Instead, frequent enquiry on individual admission cases, admission progress and results will slow down the whole selection process. E-mail or telephone enquiries on the application status will NOT be processed.

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**When will I need to pay the deposit?**

For **research postgraduate programmes**, you will have to pay a deposit by the deadline set by the Graduate School and pay the remaining amount in August. The exact payment amount and due date can be found in your admission letter. The payment and offer acceptance deadline **CANNOT** be extended under any circumstances.

For **taught postgraduate programmes**, you will have to pay the deposit two weeks after the admission offer is sent to you by the Graduate School. The exact payment amount and due date can be found in your admission letter. Applicants are required to indicate acceptance of admission offer online and pay the deposit by the payment due date. The deposit payment due date **CANNOT** be delayed under any circumstances.

According to the University's policy, all the above deposits paid **CANNOT** be refunded.

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**If I applied through the Hong Kong PhD Fellowship Scheme (HKPFS) and received an admission offer, does that mean my tuition fee will be waived under the scheme?**

No, receiving an admission offer does not mean you have received the HKPFS award. Students who did not receive the HKPFS award but got an admission offer will have to pay the tuition fee. Only students who receive the HKPFS award will have their tuition fee waived for the whole normative study period.

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**Can I apply for a refund of deposit?**

According to the University's policy, the deposit paid **CANNOT** be refunded.

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**Can I change to another programme after accepting an offer?**

NO. Each applicant will only receive **ONE** offer from a taught postgraduate programme from the School.

For students who have applied for the M.Phil. in Communication, your acceptance to the taught programme can be transferred if you are later admitted to the M.Phil. in Communication programme. However, please note that such transfer only applies to the M.Phil. in Communication programme, but does NOT apply to transferring to other taught programmes within the University or within the School.

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**What do I need to do after receiving an offer?**

Please follow the "Registration Steps" as per the Graduate School website: <http://www.gs.cuhk.edu.hk/register>

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