M.Phil. Degree Programme (Full-time and Part-time)

Study Scheme
Applicable to students admitted in 2009-10

1. **Coursework Requirement**
   (a) Excluding COM 700T, students are required to complete a minimum of 21 units of courses for graduation.

   **Required Courses**  
   15 units  
   **First Year of Attendance**  
   COM 5220 Communication Theories  
   COM 5250 Seminar on Thesis Development  
   COM 5310* Statistical Analysis in Communication  
   COM 5320 Quantitative Communication Research  
   COM 5330 Qualitative Communication Research

   **Elective Courses**  
   6 units  
   COM 5110 Topical Studies in Communication I  
   COM 5111 Topical Studies in Communication II  
   COM 5130 Political Communication  
   COM 5191 Cultural Studies: Theories and Practice  
   COM 5315 Media Economics  
   COM 5560 Journalism Theory and Analysis  
   COM 5775 Understanding Culture through Film  
   COM 5811 Public Relations: Theories and Practices  
   COM 5831 Theories in Advertising and Communication  
   COM 5942 New Communication Technologies: Trends and Impacts  
   COM 5948 Telecommunications Policy  
   COM 5960 Issues of ICTs in China  
   COM 6110 Independent Studies in Communication  
   COM 6111 Multivariate Analysis in Communication  
   COM 6120 Topical Studies in Communication III  
   COM 6121 Topical Studies in Communication IV  
   COM 6210 Communication Patterns in Chinese Society  
   COM 6220 Global and Comparative Communication  
   COM 6310 Social Theories for Communication Research  
   COM 6311 Advanced Multivariate Analysis in Communication  
   COM 6330 Advanced Qualitative Communication Research

   A minimum of 3 units must be taken from the Division of Communication.

   **Total: 21 units**

   * Students who have taken statistics course in Social Science or related disciplines may apply for course exemption from the Division Head.

   (b) COM 700T
   Students are required to take COM 700T every term starting from the time of admission, throughout the preparation of thesis, until its completion. Students will gain the units each time they pass COM 700T.

2. **Study plan**
   Students must submit a study plan, with the advice of the supervisor, for the approval of the Graduate Panel of the Board of School of Journalism and Communication within six months after registration. The Division head will help the student search for a supervisor within the first semester of study.

3. **Thesis**
   Students are required to submit a research thesis and pass an oral examination for graduation.

4. **Other Requirements**
   (a) I.T. Test
   A student shall complete the I.T. Proficiency Requirement before graduation.

   (b) Complete an Improving Postgraduate Learning (IPL) module on “Observing Intellectual Property and Copyright Law during Research”. This will be an online module and relevant information can be accessed from the website: www.cuhk.edu.hk/clear/programmes/programmes.htm.
5. **Unsatisfactory Performance**  
A student whose thesis/portfolio is not passed but re-submission is allowed and re-examination is required must re-write and re-submit the thesis/portfolio to the satisfaction of the Thesis/Assessment Committee before being recommended for the award of degree. Such re-submission must be made within twelve months from the date of the official notification of the result of the first examination and within the student’s prescribed maximum period of study. Only one re-submission of thesis/portfolio is allowed.

6. **Remarks**  
With the approval of the Division Head, in lieu of the courses on the elective course list, students can take other courses within and/or outside the Division of Communication.
哲學碩士課程 (全日制與兼讀制)

修讀辦法
二〇〇九至一〇年度入學學生適用

一、 課程要求
(1) 除了 COM700T 外，哲學碩士須至少修畢 21 學分方可畢業。

　必修科目： 15 學分

　必修科目：

　COM 5220 傳播理論
　COM 5250 論文研討
　COM 5310* 傳播研究之統計分析
　COM 5320 定量傳播研究
　COM 5330 定質傳播研究

　選修科目： 6 學分

　選修科目：

　COM 5110 傳播專題研究 (一)
　COM 5111 傳播專題研究 (二)
　COM 5130 政治傳播
　COM 5191 文化研究：理論與實踐
　COM 5515 傳媒經濟學
　COM 5650 新聞理論與分析
　COM 5775 電影與文化
　COM 5811 公共關係：理論與實務
　COM 5831 廣告及傳播理論
　COM 5942 新傳播科技：趨勢與影響
　COM 5948 電訊政策
　COM 5960 中國信息傳播媒體研究
　COM 6110 傳播獨立研究
　COM 6111 多變項傳播研究分析
　COM 6120 傳播專題研究 (三)
　COM 6121 傳播專題研究 (四)
　COM 6210 中國社會的傳播模式
　COM 6220 全球與比較傳播
　COM 6310 傳播研究社會理論
　COM 6311 多變項傳播研究分析進階
　COM 6330 定質傳播研究進階

　其中最少 3 學分須選自本學部課程

　共 21 學分

* 曾修讀社會科學或相關統計科目的學生，可向學部主任申請科目豁免。

(2) COM 700T
哲學碩士生在完成論文前，必須每學期修讀 COM 700T 論文撰寫課程，每次修讀而獲及格成績，均可獲得學分。

二、 備註
如獲學部主任批准，哲學碩士生可選讀本學部選修科目以外或其他學部的科目。