

## School of Journalism and Communication

## M.Sc. in New Media

## 2nd Term Timetable 2024 - 2025

13/8/2024 9:23 AM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<b>Postgraduate Required Courses (Preassigned on CUSIS)</b>						
COMM5950	New Media Content Development 新媒體內容創作	3	E	Mr JI Jingtao	Fri 6:30 pm - 9:15 pm	WMY 408
<b>Postgraduate Elective Courses offered or co-offered by M.Sc. in New Media (Course registration during BOTH course selection period and Add/Drop Period)</b>						
COMM5110B	Topical Studies in Communication I <i>Emerging Technologies and Persuasive Communication</i> 傳播專題研究 (一)	3	E	Prof ZHANG Jingwen	Mon 2:30 pm - 5:15 pm	NAH 312
COMM5111	Topical Studies in Communication II <i>Computational Social Science: Connect Media and Psychology</i> 傳播專題研究 (二)	3	E	Prof QIU Lin	Tue 10:30 am - 1:15 pm	NAH 208
COMM5735	New Media and Society 新媒體與社會	3	E	Prof KOO Zhi Xiong Alex	Thu 2:30 pm - 5:15 pm	NAH 114
COMM5961	Topical Studies in New Media I <i>Critical Data Studies</i> 新媒體專題研究 (一)	3	E	Prof CHAN Ngai Keung Oliver	Wed 6:30 pm - 9:15 pm	WMY 402
COMM5962	Topical Studies in New Media II <i>Data Science in New Media</i> 新媒體專題研究 (二)	3	E	Ms NGAI Yuet Ling Joni	Tue 6:30 pm - 9:15 pm	WMY 508
COMM5963	Topical Studies in New Media III <i>New Media and Computing</i> 新媒體專題研究 (三)	3	E	Mr LIU Kwan Chak Jackie	Mon 6:30 pm - 9:15 pm	WMY 502
COMM6121#	Topical Studies in Communication IV <i>Middle and Eastern Europe Media and Society</i> (including a study trip to Prague and Krakow) 傳播專題研究 (四)	3	E	Ms TAM Wai Wan Vivian	Sun 10:30 am - 1:15 pm	NAH 208
COMM6940	Creative Technologies: Design and Management 創意科技：設計與管理	3	E	Mr LO Yuet Sun Augustine	Thu 6:30 pm - 9:15 pm	WMY 402

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<b>Postgraduate Elective Courses offered by M.Sc. in New Media</b> (Course registration through submission of Form and Proposal before <b>20 December 2024</b> )						
COMM6950##	Directed Study in New Media Project 新媒體製作導讀	3	E	Teachers	TBA	NRR
<b>Postgraduate Elective Courses offered by other programmes of the School</b> (Course registration during the <b>Add/Drop Period only</b> )						
COMM5120	Globalization and Communication 全球化與傳播	3	E	Prof LIN Jian	Tue 2:30 pm - 5:15 pm	NAH 312
COMM5550A	Corporate Communication 企業傳播	3	E	Prof RIM Hyejoon	Tue 6:30 pm - 9:15 pm	WMY 305
COMM5565	Topical Studies in Corporate Communication V <i>Persuasive Technologies and Stakeholder Engagement</i> 企業傳播專題研究 (五)	3	E	Prof ZHANG Jingwen	Tue 6:30 pm - 9:15 pm	WMY 403
COMM5570A	Interpersonal Communication Solutions 人際傳播框架下之公關解決方案	3	C	Prof LEE Kaman	Mon 6:30 pm - 9:15 pm	YIA 503
COMM5835	Legal and Ethical Aspects in Advertising 廣告法則與倫理	3	E	Prof LEE LAI Chun Hing Annisa	Wed 6:30 pm - 9:15 pm	WMY 508

#No online registration is required. Students successfully selected to join the study trip will be automatically enrolled in the class.

Pre-trip Seminars for COMM6121 Topical Studies in Communication IV: Middle and Eastern Europe Media and Society (including a study trip to Prague and Krakow in December 2024) will be scheduled on Sundays (10:30 am - 1:15 pm) in October and November 2024. The post-trip presentation will be in January 2025.

##Approval from the Program Director is required. Registration through submission of form and one-page Proposal to the General Office before **20 December 2024**. Details will be announced via email in early December.

**Buildings:**

NAH Humanities Building, New Asia College  
WMY Wu Ho Man Yuen Building  
YIA Yasumoto International Academic Park

**Languages:**

C Cantonese  
E English