

Course Code	Course Title	Unit	Language	Teacher	Class Period	Teaching Mode
<i>Postgraduate Required Courses (Preassigned on CUSIS)</i>						
COMM5520A	Applied Communication Research 應用傳播研究	3	E	Mr SIU Yue Hei	Tue 6:30 pm - 9:15 pm	Online
COMM5980	New Media Ecology 新媒體生態	3	E	Ms CHEUNG Wai Yee Lorraine	Wed 6:30 pm - 9:15 pm	Mixed-Mode LSB LT5
<i>Postgraduate Elective Courses offered or co-offered by M.Sc. in New Media (Course registration during BOTH course selection period and Add/Drop Period)</i>						
COMM5735	New Media and Society 新媒體與社會	3	E	Miss LAM Oi Wan	Wed 2:30 pm - 5:15 pm	Mixed-Mode YIA 201
COMM5940*	New Media Business Model and Innovation 新媒體商業模式與創新	3	E	Prof SUEN Yiu Sin Bernard	Mon 6:30 pm - 9:15 pm	Online
COMM5962**	Topical Studies in New Media II <i>Data Science in New Media</i> 新媒體專題研究 (二)	3	E	Miss NGAI Yuet Ling Joni	Sat see attached schedule	Online
COMM6836	Channel Planning and Performance Media 媒介規劃及行銷	3	C	Mr LEUNG Ying Kit Raymond	Mon 7:00 pm - 10:00 pm	Online
COMM6940	Creative Technologies: Design and Management 創意科技：設計與管理	3	E	Mr LO Yuet Sun Augustine	Thu 6:30 pm - 9:15 pm	Mixed-Mode WMY 507
<i>Postgraduate Elective Courses offered by M.Sc. in New Media (Course registration through submission of Form and Proposal before 27 Dec 2019)</i>						
COMM6950##	Directed Study in New Media Project 新媒體製作導讀	3	E	Teachers	TBA	Online
<i>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the Add/Drop Period only)</i>						
COMM5631	Topical Studies in Journalism I <i>Digital Humanities: Methods and Tools</i> 新聞學專題研究 (一)	3	E	Prof LIANG Hai	Thu 6:30 pm - 9:15 pm	Online
COMM5711	Global Internet: Comparison and Critique 全球化下的互聯網：比較與批判	3	E	Prof Rolien Susanne HOYNG	Thu 10:30 am - 1:15 pm	Mixed-Mode NAH 312

School of Journalism and Communication

M.Sc. in New Media

2nd Term Timetable 2020 - 2021

23/3/2021 11:24 AM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Teaching Mode
COMM5835	Legal and Ethical Aspects in Advertising 廣告法則與倫理	3	E	Prof LEE LAI Chun Hing Annisa	Wed 6:30 pm - 9:15 pm	Mixed-Mode SC L4
COMM6220	Global and Comparative Communication 全球與比較傳播	3	E	Prof TSUI Lok Man	Thu 10:30 am - 1:15 pm	Online

* Students taking this course are expected to have passed COMM5961 Topical Studies in New Media I - The Design of Data Driven Products and Services as well as have attended Pre-course workshop. The Pre-course workshop is scheduled in early January 2021.

** Class schedule for COMM5962 Topical Studies in New Media II: Data Science in New Media (Tentative)

Lesson 1 16 January 2021 (Sat) 9:30 am - 12:30 pm; 2:00 pm - 4:00 pm

Lesson 2 30 January 2021 (Sat) 9:30 am - 12:30 pm; 2:00 pm - 4:00 pm

Lesson 3 27 February 2021 (Sat) 9:30 am - 12:30 pm; 2:00 pm - 4:00 pm

Lesson 4 13 March 2021 (Sat) 9:30 am - 12:30 pm; 2:00 pm - 4:00 pm

Lesson 5 27 March 2021 (Sat) 9:30 am - 12:30 pm; 2:00 pm - 4:00 pm

Lesson 6 10 April 2021 (Sat) 9:30 am - 12:30 pm; 2:00 pm - 4:00 pm

Lesson 7 (TBC) Final Exam and Speakers Day

Approval from the Program Director is required. Registration through submission of form and one-page Proposal to the General Office before 27 December 2020.

Buildings:

LSB Lady Shaw Building

NAH Humanities Building, New Asia College

SC Science Centre

WMY Wu Ho Man Yuen Building

YIA Yasumoto International Academic Park

Languages:

C Cantonese

E English