

School of Journalism and Communication
M.Sc. in New Media
1st Term Timetable 2020 - 2021

7/8/2020 11:08 AM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period
<i>Postgraduate Required Courses (Preassigned on CUSIS)</i>					
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技：趨勢與影響	3	E	Prof WEI Ran	Wed 6:30 pm - 9:15 pm
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof CHAN Che Ming Michael	Thu 6:30 pm - 9:15 pm
<i>Postgraduate Elective Courses offered by M.Sc. in New Media (Course registration during BOTH course selection period in August and Add/Drop Period)</i>					
COMM5110	Topical Studies in Communication I <i>Digital Platform: Globalization, Cultural Economy and China</i> 傳播專題研究 (一)	3	E	Prof FUNG Ying Him Anthony	Tue 6:30 pm - 9:15 pm
COMM5946	Fundamentals in Multimedia Design 基本互動多媒體設計	3	E	Ms WONG Ching Han Elina	Sat 9:45 am - 12:30 pm
COMM5961*	Topical Studies in New Media I <i>The Design of Data Driven Products and Services</i> 新媒體專題研究 (一)	3	E	Prof SUEN Yiu Sin Bernard	Mon 6:30 pm - 9:15 pm
COMM5964**	New Media Analytics 新媒體剖析	3	E	Miss NGAI Yuet Ling Joni	Sat see attached schedule
<i>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)</i>					
COMM5310	Statistical Analysis in Communication 傳播研究之統計分析	3	E	Prof CHAN Che Ming Michael	Wed 10:30 am - 1:15 pm
COMM5330	Qualitative Communication Research 定質傳播研究	3	E	Prof Saskia WITTEBORN	Tue 2:30 pm - 5:15 pm
COMM5570A	Interpersonal and Group Communication 人際與團體傳播	3	C	Prof LEE Kaman	Mon 6:30 pm - 9:15 pm
COMM5570B	Interpersonal and Group Communication 人際與團體傳播	3	C&E	Prof LEE Kaman	Mon 2:30 pm - 5:15 pm
COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof FANG Kecheng	Mon 6:30 pm - 9:15 pm
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Tue 10:30 am - 1:15 pm

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COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof LEE LAI Chun Hing Annisa	Tue 6:30 pm - 9:15 pm
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	3	E	Prof Sora KIM	Wed 6:30 pm - 9:15 pm

*Pre-course workshop as the pre-requisite for enrolment is required. The online workshop will be scheduled in early September 2020. Students should prepare their own laptops/notebooks for the class.

** Class schedule for COMM5964 New Media Analytics

Lesson 1 12 September 2020 (Sat) 1:30 pm - 7:00 pm
Lesson 2 19 September 2020 (Sat) 1:30 pm - 7:00 pm
Lesson 3 26 September 2020 (Sat) 1:30 pm - 7:00 pm
Lesson 4 3 October 2020 (Sat) 1:30 pm - 7:00 pm
Lesson 5 10 October 2020 (Sat) 1:30 pm - 7:00 pm
Lesson 6 17 October 2020 (Sat) 1:30 pm - 7:00 pm
Lesson 7 21 or 28 November 2020 (Sat) 1:30 pm - 7:00 pm

Languages:

C Cantonese
C&E Both Cantonese and English are used
E English