

**School of Journalism and Communication**  
**M.A. in Global Communication**  
**1st Term Timetable 2020 - 2021**

15/9/2020 11:55 AM

Full-time

| Course Code  | Course Title   | Unit | Language | Teacher                        | Class Period           |
|--|--|------|----------|--------------------------------|------------------------|
| <i>Postgraduate Required Courses (Preassigned on CUSIS)</i>  |  |      |          |                                |                        |
| COMM5120   | Globalization and Communication<br>全球化與傳播  | 3    | E        | Prof LIAO Xueting Sara         | Thu 10:30 am - 1:15 pm |
| COMM5520G  | Applied Communication Research<br>應用傳播研究   | 3    | E        | Dr LEI Qinyuan                 | Fri 2:30 pm - 5:15 pm  |
| COMM5710   | Seminar in Communication Theories<br>傳播理論研討  | 3    | E        | Prof Saskia WITTEBORN          | Tue 10:30 am - 1:15 pm |
| <i>Postgraduate Elective Courses offered or co-offered by M.A. in Global Communication<br/>(Course registration during BOTH course selection period in August and Add/Drop Period)</i> |  |      |          |                                |                        |
| COMM5110   | Topical Studies in Communication I<br><i>Digital Platform: Globalization, Cultural Economy and China</i><br>傳播專題研究 (一) | 3    | E        | Prof FUNG Ying Him Anthony     | Tue 6:30 pm - 9:15 pm  |
| COMM5649   | Analyzing Public Affairs<br>公共事務分析   | 3    | P&E      | Dr LEUNG Kai Chi               | Fri 6:30 pm - 9:15 pm  |
| COMM5725   | Setting the Agenda through Social Media<br>透過社交媒體設置全球議程  | 3    | E        | Miss Violeta CAMARASA SAN JUAN | Wed 2:30 pm - 5:15 pm  |
| <i>Postgraduate Elective Courses offered by other programmes of the School<br/>(Course registration during the <u>Add/Drop Period only</u>)</i>  |  |      |          |                                |                        |
| COMM5310   | Statistical Analysis in Communication<br>傳播研究之統計分析   | 3    | E        | Prof CHAN Che Ming Michael     | Wed 10:30 am - 1:15 pm |
| COMM5330   | Qualitative Communication Research<br>定質傳播研究   | 3    | E        | Prof Saskia WITTEBORN          | Tue 2:30 pm - 5:15 pm  |
| COMM5570A  | Interpersonal and Group Communication<br>人際與團體傳播   | 3    | C        | Prof LEE Kaman                 | Mon 6:30 pm - 9:15 pm  |
| COMM5570B  | Interpersonal and Group Communication<br>人際與團體傳播   | 3    | C&E      | Prof LEE Kaman                 | Mon 2:30 pm - 5:15 pm  |
| COMM5650   | Journalism Theory and Analysis<br>新聞理論與分析  | 3    | E        | Prof FANG Kecheng              | Mon 6:30 pm - 9:15 pm  |
| COMM5831   | Theories in Advertising and Communication<br>廣告及傳播理論   | 3    | E        | Prof LEE LAI Chun Hing Annisa  | Tue 6:30 pm - 9:15 pm  |
| COMM5942   | New Communication Technologies: Trends and Impacts<br>新傳播科技：趨勢與影響  | 3    | E        | Prof WEI Ran                   | Wed 6:30 pm - 9:15 pm  |

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| COMM5950    | New Media Content Development<br>新媒體內容創作                      | 3    | E        | Prof CHAN Che Ming Michael | Thu 6:30 pm - 9:15 pm |
| COMM6420    | Strategies for Integrated Communication Campaigns<br>整合傳播策略研究 | 3    | E        | Prof Sora KIM              | Wed 6:30 pm - 9:15 pm |

**Languages:**

|     |                                     |
|-----|-------------------------------------|
| C   | Cantonese                           |
| C&E | Both Cantonese and English are used |
| E   | English                             |
| P&E | Both Putonghua and English are used |