

School of Journalism and Communication
M.S.Sc. in Corporate Communication
1st Term Timetable 2020 - 2021

7/8/2020 7:01 PM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period
Postgraduate Required Courses (For Part-time students, evening/weekend courses are pre-assigned on CUSIS; Full-time students have to register themselves)					
COMM5520B	Applied Communication Research 應用傳播研究	3	E	Mr SIU Yue Hei Dr LEUNG Ka Kuen Dennis	Thu 10:30 am - 1:15 pm
COMM5520H	Applied Communication Research 應用傳播研究	3	C&E	Mr LEUNG Kwong Chau	Thu 6:30 pm - 9:15 pm
COMM5570A	Interpersonal and Group Communication 人際與團體傳播	3	C	Prof LEE Kaman	Mon 6:30 pm - 9:15 pm
COMM5570B	Interpersonal and Group Communication 人際與團體傳播	3	C&E	Prof LEE Kaman	Mon 2:30 pm - 5:15 pm
COMM5599A	Conflict Resolution 衝突調解	3	C&E	Mr FUNG Kai Ming Derek	Sat 10:00 am - 12:45 pm
COMM5599B	Conflict Resolution 衝突調解	3	E	Mr FUNG Kai Ming Derek	Fri 2:30 pm - 5:15 pm
Postgraduate Elective Courses offered by M.S.Sc. in Corporate Communication (Course registration during BOTH course selection period in August and Add/Drop Period)					
COMM5110	Topical Studies in Communication I <i>Digital Platform: Globalization, Cultural Economy and China</i> 傳播專題研究 (一)	3	E	Prof FUNG Ying Him Anthony	Tue 6:30 pm - 9:15 pm
COMM5530	Crisis Management 危機管理	3	E	Dr LO Wai Yu Olivine	Sat 2:30 pm - 5:15 pm
COMM5561	Topical Studies in Corporate Communication I <i>PR Writing for Creative Industries</i> 企業傳播專題研究 (一)	3	E	Dr Bruno LOVRIC	Tue 6:30 pm - 9:15 pm
COMM5563	Topical Studies in Corporate Communication III <i>Content Marketing & PR Creativity for Digital Media</i> 企業傳播專題研究 (三)	3	E&C&P	Mr HUNG Wai Yee Joe	Fri 7:30 pm - 10:00 pm
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	3	E	Prof Sora KIM	Wed 6:30 pm - 9:15 pm

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<i>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)</i>					
COMM5220	Communication Theories 傳播理論	3	E	Prof Saskia WITTEBORN	Thu 10:30 am - 1:15 pm
COMM5310	Statistical Analysis in Communication 傳播研究之統計分析	3	E	Prof CHAN Che Ming Michael	Wed 10:30 am - 1:15 pm
COMM5330	Qualitative Communication Research 定質傳播研究	3	E	Prof Saskia WITTEBORN	Tue 2:30 pm - 5:15 pm
COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof FANG Kecheng	Mon 6:30 pm - 9:15 pm
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Tue 10:30 am - 1:15 pm
COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof LEE LAI Chun Hing Annisa	Tue 6:30 pm - 9:15 pm
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技：趨勢與影響	3	E	Prof WEI Ran	Wed 6:30 pm - 9:15 pm
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof CHAN Che Ming Michael	Thu 6:30 pm - 9:15 pm

Languages:

- C Cantonese
- C&E Both Cantonese and English are used
- E English
- E&C&P Both English, Cantonese and Putonghua are used
- P&E Both Putonghua and English are used