

School of Journalism and Communication
M.A. in Global Communication
1st Term Timetable 2019 - 2020

8/7/2019 12:04 PM

Full-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<i>Postgraduate Required Courses (Preassigned on CUSIS)</i>						
COMM5120	Globalization and Communication 全球化與傳播	3	E	Prof QIU Linchuan Jack	Thu 10:30 am - 1:15 pm	UCC C3
COMM5520G	Applied Communication Research 應用傳播研究	3	E	Mr SIU Yue Hei Dr LEUNG Ka Kuen Dennis	Fri 2:30 pm - 5:15 pm	UCC C2 NAH 209
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Tue 10:30 am - 1:15 pm	NAH 312
<i>Postgraduate Elective Courses offered or co-offered by M.A. in Global Communication (Course registration during BOTH course selection period in August and Add/Drop Period)</i>						
COMM5649	Analyzing Public Affairs 公共事務分析	3	P&E	Dr LEUNG Kai Chi	Tue 6:30 pm - 9:15 pm	ARC 211
COMM5723	Public Relations and Globalization 公共關係與全球化	3	E	Mr LO Bing Chung	Sat see attached schedule	WMY 502
COMM5725	Setting the Agenda through Social Media 透過社交媒體設置全球議程	3	E	Miss Violeta CAMARASA SAN JUAN	Wed 2:30 pm - 5:15 pm	NAH 314
COMM5960	Issues of ICTs in China 中國信息傳播媒體研究	3	E	Prof QIU Linchuan Jack	Mon 2:30 pm - 5:15 pm	NAH 11
<i>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the <u>Add/Drop Period only</u>)</i>						
COMM5550A	Corporate Communication 企業傳播	3	E	Prof Sora KIM	Wed 6:30 pm - 9:15 pm	YIA 201
COMM5599A*	Conflict Resolution 衝突調解	3	P&E	Prof HUANG Yi Hui Christine	Sat 10:00 am - 12:45 pm	WMY 306
COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof FANG Kecheng	Fri 6:30 pm - 9:15 pm	WMY 304
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof CHAN Che Ming Michael	Wed 6:30 pm - 9:15 pm	WMY 301
COMM5980	New Media Ecology 新媒體生態	3	E	Prof CHEN Hsuan Ting	Tue 6:30 pm - 9:15 pm	WMY 301

* Understanding of Chinese in either Cantonese or Putonghau is required.

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Class schedule for COMM5723 Public Relations and Globalization

Lesson 1	7 September 2019 (Sat) 9am - 1pm; 2pm - 6pm
Lesson 2	21 September 2019 (Sat) 9am - 1pm; 2pm - 6pm
Lesson 3	5 October 2019 (Sat) 9am - 1pm; 2pm - 6pm
Lesson 4	12 October 2019 (Sat) 9am - 1pm; 2pm - 6pm
Lesson 5	19 October 2019 (Sat) 9am - 1pm; 2pm - 6pm

Buildings:

ARC	Lee Shau Kee Architecture Building
NAH	Humanities Building, New Asia College
UCC	T.C. Cheng Building, United College
WMY	Wu Ho Man Yuen Building
YIA	Yasumoto International Academic Park

Languages:

E	English
P&E	Both Putonghua and English are used