

School of Journalism and Communication  
**M.S.Sc. in Corporate Communication**  
**1st Term Timetable 2019 - 2020**

8/7/2019 12:02 PM

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<b>Postgraduate Required Courses</b> (For Part-time students, evening/weekend courses are pre-assigned on CUSIS; Full-time students have to register themselves)						
COMM5520B	Applied Communication Research 應用傳播研究	3	E	Mr SIU Yue Hei Dr LEUNG Ka Kuen Dennis	Thu 10:30 am - 1:15 pm	NAH 312 NAH 209
COMM5520H	Applied Communication Research 應用傳播研究	3	C&E	Mr LEUNG Kwong Chau	Thu 6:30 pm - 9:15 pm	WMY 402
COMM5550A	Corporate Communication 企業傳播	3	E	Prof Sora KIM	Wed 6:30 pm - 9:15 pm	YIA 201
COMM5550B	Corporate Communication 企業傳播	3	E	Prof Sora KIM	Wed 2:30 pm - 5:15 pm	NAH 312
COMM5599A*	Conflict Resolution 衝突調解	3	P&E	Prof HUANG Yi Hui Christine	Sat 10:00 am - 12:45 pm	WMY 306
COMM5599B*	Conflict Resolution 衝突調解	3	P&E	Prof HUANG Yi Hui Christine	Fri 1:30 pm - 4:15 pm	ARC G03
<b>Postgraduate Elective Courses offered by M.S.Sc. in Corporate Communication</b> (Course registration during BOTH course selection period in August and Add/Drop Period)						
COMM5530	Crisis Management 危機管理	3	C&E	Mr HO Wing Hong Philip	Sat 9:00 am - 11:45 am	WMY 305
COMM5562	Topical Studies in Corporate Communication II <i>Digital PR in Corporate Communication</i> 企業傳播專題研究 (二)	3	P&E	Dr WU Shih Chia	Tue 6:30 pm - 9:15 pm	WMY 402
COMM5563	Topical Studies in Corporate Communication III <i>Content Marketing &amp; PR Writing in Digital and Traditional Media</i> 企業傳播專題研究 (三)	3	E&C&P	Mr HUNG Wai Yee Joe	Mon 7:30 pm - 10:00 pm	YIA 502
COMM5580	Strategic Public Relations in Greater China 大中華區公共關係策略	3	E	Mr FUNG Kai Ming Derek	Fri 6:30 pm - 9:15 pm	WMY 402
<b>Postgraduate Elective Courses offered by other programmes of the School</b> (Course registration during the <u>Add/Drop Period only</u> )						
COMM5120	Globalization and Communication 全球化與傳播	3	E	Prof QIU Linchuan Jack	Thu 10:30 am - 1:15 pm	UCC C3

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COMM5650	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof FANG Kecheng	Fri 6:30 pm - 9:15 pm	WMY 304
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Tue 10:30 am - 1:15 pm	NAH 312
COMM5831	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof LEE LAI Chun Hing Annisa	Wed 6:30 pm - 9:15 pm	YIA LT9
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof CHAN Che Ming Michael	Wed 6:30 pm - 9:15 pm	WMY 301
COMM5960	Issues of ICTs in China 中國信息傳播媒體研究	3	E	Prof QIU Linchuan Jack	Mon 2:30 pm - 5:15 pm	NAH 11
COMM5980	New Media Ecology 新媒體生態	3	E	Prof CHEN Hsuan Ting	Tue 6:30 pm - 9:15 pm	WMY 301

\* Understanding of Chinese in either Cantonese or Putonghau is required.

**Buildings:**

ARC Lee Shau Kee Architecture Building  
 NAH Humanities Building, New Asia College  
 UCC T.C. Cheng Building, United College  
 WMY Wu Ho Man Yuen Building  
 YIA Yasumoto International Academic Park

**Languages:**

C&E Both Cantonese and English are used  
 E English  
 E&C&P Both English, Cantonese and Putonghua are used  
 P&E Both Putonghua and English are used