

## School of Journalism and Communication

## M.Sc. in New Media

## 2nd Term Timetable 2018 - 2019

17/7/2018 8:49

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<i>Postgraduate Required Courses (Preassigned on CUSIS)</i>						
COMM5520A	Applied Communication Research 應用傳播研究	3	E	Mr SIU Yue Hei	Fri 6:30 pm - 9:15 pm	WMY 403 NAH 209
COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技：趨勢與影響	3	E	Teacher	Wed 6:30 pm - 9:15 pm	WMY 301
<i>Postgraduate Elective Courses offered by M.Sc. in New Media (Course registration during BOTH course selection period and Add/Drop Period)</i>						
COMM5631	Topical Studies in Journalism I <i>Digital Humanities: Methods and Tools</i> 新聞學專題研究 (一)	3	E	Prof LIANG Hai	Wed 10:30 am - 1:15 pm	NAH 209
COMM5940*	New Media Business Models and Innovation 新媒體商業模式與創新	3	E	Prof SUEN Yiu Sin Bernard	Mon 6:30 pm - 9:15 pm	WMY 401
COMM5964**	New Media Analytics 新媒體剖析	3	E	Miss NGAI Yuet Ling Joni	Sat see attached schedule	WMY 408
COMM5970***	Issues in New Media: Cyberlaw, Cybersecurity and Cybercrime	3	E	Mr LIN Sean	Tue 6:30 pm - 9:15 pm	WMY 301
COMM6121#	Topical Studies in Communication IV <i>Post-communist Media and Society - Opportunities and Challenges</i> (including a study trip to Prague) 傳播專題研究 (四)	3	E	Miss TAM Wai Wan Vivian	TBA	NAH 208
COMM6940	Creative Technologies: Design and Management 創意科技：設計與管理	3	E	Mr LO Yuet Sun Augustine	Thu 6:30 pm - 9:15 pm	WMY 405
<i>Postgraduate Elective Courses offered by M.Sc. in New Media (Course registration through submission of Form and Proposal before 27 Dec 2018)</i>						
COMM6950##	Directed Study in New Media Project 新媒體製作導讀	3	E	Teachers	TBA	TBA
<i>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the Add/Drop Period only via CUSIS)</i>						
COMM5120	Globalization and Communication 全球化與傳播	3	E	Prof QIU Linchuan Jack	Thu 10:30 am - 1:15 pm	NAH 312
COMM5470	Public Relations Campaigns and Cases 公共關係策略與案例	3	P&E	Prof HUANG Yi Hui Christine	Sat 10:00 am - 12:45 pm	WMY 306

School of Journalism and Communication

M.Sc. in New Media

2nd Term Timetable 2018 - 2019

17/7/2018 8:49

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
COMM5561###	Topical Studies in Corporate Communication I <i>Seminar on Crisis, Public Communication and Societal Culture</i> 企業傳播專題研究(一)：危機、公眾傳播與社會文化	3	P&E	Prof HUANG Yi Hui Christine	Fri 1:30 pm - 4:15 pm	NAH 312
COMM5590	Communication in Intercultural Settings 跨文化傳播	3	E	Prof Saskia WITTEBORN	Tue 10:30 am - 1:15 pm	NAH 312

\* Students taking this course are expected to have passed COMM5961 Topical Studies in New Media I - The Design of Data Driven Products and Services as well as have attended Pre-course workshop. The Pre-course workshop is scheduled in early January 2019. Details will be announced in December 2018. Students should prepare their own laptops/notebooks for the class.

\*\* Class schedule for COMM5964 New Media Analytics

Lesson 1 12 January 2019 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm  
 Lesson 2 19 January 2019 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm  
 Lesson 3 26 January 2019 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm  
 Lesson 4 2 February 2019 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm  
 Lesson 5 16 February 2019 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm  
 Lesson 6 23 February 2019 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm  
 Lesson 7 2 March 2019 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm  
 Lesson 8 9 March 2019 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm

Reserved date(s) for class reschedule, if any: 16 March & 23 March 2019

\*\*\* Issues in New Media: Cyberlaw, Cybersecurity and Cybercrime (TBC), previously known as Cybercrime and Law (網上罪行與法例), is prescribed as updated course title of COMM5970. In the CUSIS, previous title is used at the moment.

# No online registration is required. Students successfully selected to join the study trip will be automatically enrolled in the class.

## Approval from the Program Director is required. Registration through submission of form and one-page Proposal to the General Office before 27 December 2018.

### This is a research-oriented class designed for Research Postgraduate students and Taught Master Programme students who are interested in doing research. Approval from instructor is required. Registration through submission of special registration form to the General Office before 27 December 2018.

**Buildings:**

NAH Humanities Building, New Asia College

WMY Wu Ho Man Yuen Building

**Languages:**

E English

P&E Both Putonghua and English are used