

School of Journalism and Communication
M.S.Sc. in Corporate Communication
1st Term Timetable 2018 - 2019

16/8/2018 16:45

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<i>Postgraduate Required Courses</i> (For Part-time students, evening/weekend courses are pre-assigned on CUSIS; Full-time students have to register themselves)						
COMM5520B	Applied Communication Research 應用傳播研究	3	E	Mr SIU Yue Hei Dr LEUNG Ka Kuen Dennis	Thu 10:30 am - 1:15 pm	NAH 312 NAH 209
COMM5520H	Applied Communication Research 應用傳播研究	3	C&E	Mr LEUNG Kwong Chau	Thu 6:30 pm - 9:15 pm	WMY 402
COMM5599A*	Conflict Resolution 衝突調解	3	P&E	Prof HUANG Yi Hui Christine	Sat 10:00 am - 12:45 pm	WMY 306
COMM5599B*	Conflict Resolution 衝突調解	3	P&E	Prof HUANG Yi Hui Christine	Fri 1:30 pm - 4:15 pm	AIT G03
<i>Postgraduate Elective Courses offered by M.S.Sc. in Corporate Communication</i> (Course registration during BOTH course selection period in August and Add/Drop Period)						
COMM5110	Topical Studies in Communication I <i>Cultural Studies</i> 傳播專題研究 (一): 文化研究	3	E	Prof FUNG Ying Him Anthony	Mon 10:30 am - 1:15 pm	CKB 108
COMM5510	Media Management 媒介管理	3	E	Ms CHAN Pik Kwan Vivien	Fri 7:00 pm - 9:45 pm	AIT 211
COMM5530	Crisis Management 危機管理	3	C&E	Mr HO Wing Hong Philip	Sat 9:00 am - 11:45 am	WMY 305
COMM5562	Topical Studies in Corporate Communication II <i>Digital PR in Corporate Communication</i> 企業傳播專題研究 (二)	3	P&E	Dr WU Shih Chia	Wed 6:30 pm - 9:15 pm	WMY 507
COMM5563	Topical Studies in Corporate Communication III <i>Content Marketing & PR Writing in Digital and Traditional Media</i> 企業傳播專題研究 (三)	3	E	Mr HUNG Wai Yee Joe	Mon 7:30 pm - 10:00 pm	YIA 502
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	3	E	Prof Sora KIM	Tue 6:30 pm - 9:15 pm	WMY 301
<i>Postgraduate Elective Courses offered by other programmes of the School</i> (Course registration during the Add/Drop Period only via CUSIS)						
COMM5710	Seminar in Communication Theories 傳播理論研討	3	E	Prof Saskia WITTEBORN	Tue 10:30 am - 1:15 pm	NAH 312

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COMM5711	Comparative Media Systems and Global Media 比較媒介制度及全球媒體	3	E	Prof Rolien Susanne HOYNG	Wed 10:30 am - 1:15 pm	NAH 314
COMM5950	New Media Content Development 新媒體內容創作	3	E	Prof CHAN Che Ming Michael	Fri 2:30 pm - 5:15 pm	NAH 114
COMM5980	New Media Ecology 新媒體生態	3	E	Prof CHEN Hsuan Ting	Wed 6:30 pm - 9:15 pm	YIA 201

* Understanding of Chinese in either Cantonese or Putonghau is required.

Buildings:

AIT An Integrated Teaching Building
 CKB Chen Kou Bun Building
 NAH Humanities Building, New Asia College
 WMY Wu Ho Man Yuen Building
 YIA Yasumoto International Academic Park

Languages:

C&E Both Cantonese and English are used
 E English
 P&E Both Putonghua and English are used