

## School of Journalism and Communication

## M.Sc. in New Media

## 2nd Term Timetable 2017 - 2018

24/1/2018 14:13

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<i>Postgraduate Required Courses (Preassigned on CUSIS)</i>						
COMM5520A	Applied Communication Research 應用傳播研究	3	E	Mr SIU Yue Hei	Fri 6:30 pm - 9:15 pm	WMY 403 NAH 209
COMM5980	New Media Ecology 新媒體生態	3	E	Prof CHEN Hsuan Ting	Wed 6:30 pm - 9:15 pm	AIT G03
<i>Postgraduate Elective Courses offered by M.Sc. in New Media (Course registration during BOTH course selection period and Add/Drop Period)</i>						
COMM5111	Topical Studies in Communication II <i>Cultural Theories in Late Capitalism</i> 傳播專題研究 (二)	3	E	Prof Scott Matthew LASH	Tue 10:00 am - 12:45 pm	NAH 314
COMM5940*	New Business Models and Innovation 新媒體商業模式與創新	3	E	Prof SUEN Yiu Sin Bernard	Mon 6:30 pm - 9:15 pm	WMY 401
COMM5964**	New Media Analytics 新媒體剖析	3	E	Miss NGAI Yuet Ling Joni	Sat see attached schedule	WMY 408
COMM6121#	Topical Studies in Communication IV <i>Post-communist Media and Society - Opportunities and Challenges</i> (including a study trip to Prague) 傳播專題研究 (四)	3	E	Miss TAM Wai Wan Vivian	TBA	NAH 208
COMM6940	Creative Technologies: Design and Management 創意科技：設計與管理	3	E	Mr LO Yuet Sun Augustine	Thu 6:30 pm - 9:15 pm	WMY 405
<i>Postgraduate Elective Courses offered by M.Sc. in New Media (Course registration through submission of Form and Proposal before 27 Dec 2017)</i>						
COMM6950##	Directed Study in New Media Project 新媒體製作導讀	3	E	Teachers	TBA	TBA
<i>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the Add/Drop Period only via CUSIS)</i>						
COMM5590	Communication in Intercultural Settings 跨文化傳播	3	E	Prof Saskia WITTEBORN	Thu 10:30 am - 1:15 pm	NAH 312
COMM5599A###	Conflict Resolution 衝突調解	3	P&E	Prof HUANG Yi Hui Christine	Sat 10:00 am - 12:45 pm	YIA LT9

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COMM5631	Topical Studies in Journalism I <i>Digital Humanities: Methods and Tools</i> 新聞學專題研究 (一)	3	E	Prof LIANG Hai	Tue 6:30 pm - 9:15 pm	NAH 209
COMM5711	Comparative Media Systems and Global Media 比較媒介制度及全球媒體	3	E	Prof Rolien Susanne HOYNG	Fri 2:30 pm - 5:15 pm	UCC 111
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	3	E	Prof Sora KIM	Thu 6:30 pm - 9:15 pm	AIT 212

\* New Business Models and Innovation (新媒體商業模式與創新), previously known as New Media Entrepreneurship (新媒體創業), is prescribed as updated course title of COMM5940. In the CUSIS, previous title is used at the moment.

Students taking this course are expected to have passed COMM5961 Topical Studies in New Media I - The Design of Data Driven Products and Services.

Pre-class workshop as the pre-requisite for enrolment is required. The workshop is scheduled on January 7, 2017(Sunday), 9:00 am - 5:00 pm. The venues are

9:00am-1:00pm Learning Garden (LG/F, the University Library)

1:00pm -5:00pm Multi-Purpose Room (1/F, the University Library)

# No online registration is required. Students successfully applied for the study trip will be automatically enrolled in the class.

## Approval from the Program Director is required. Registration through submission of form and one-page Proposal to the General Office before 27 December 2017.

### Understanding of Chinese in either Cantonese or Putonghau is required.

**\*\* Class schedule for COMM5964 New Media Analytics**

Lesson 1	13 January 2018 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm
Lesson 2	20 January 2018 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm
Lesson 3	27 January 2018 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm
Lesson 4	3 February 2018 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm
Lesson 5	10 February 2018 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm
Lesson 6	24 February 2018 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm
Lesson 7	3 March 2018 (Sat) 9:30 am - 12:00 noon; 1:30 pm - 3:30 pm

Reserved date(s) for class reschedule, if any: 10 March & 17 March 2018

**Buildings:**

AIT	An Integrated Teaching Building
NAH	Humanities Building, New Asia College
UCC	T.C. Cheng Building, United College
WMY	Wu Ho Man Yuen Building

**Languages:**

E	English
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