

School of Journalism and Communication
M.S.Sc. in Corporate Communication
2nd Term Timetable 2017 - 2018

19/1/2018 14:36

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<i>Postgraduate Required Courses</i> (For Part-time students, evening courses are pre-assigned on CUSIS; Full-time students have to register themselves)						
COMM5570A	Interpersonal and Group Communication 人際與團體傳播	3	C	Prof LEE Kaman	Tue 6:30 pm - 9:15 pm	AIT 212
COMM5570B	Interpersonal and Group Communication 人際與團體傳播	3	C&E	Prof LEE Kaman	Tue 2:30 pm - 5:15 pm	NAH 114
COMM5599A*	Conflict Resolution 衝突調解	3	P&E	Prof HUANG Yi Hui Christine	Sat 10:00 am - 12:45 pm	YIA LT9
COMM5599B*	Conflict Resolution 衝突調解	3	P&E	Prof HUANG Yi Hui Christine	Fri 1:30 pm - 4:15 pm	UCC C2
<i>Postgraduate Elective Courses offered by M.S.Sc. in Corporate Communication</i> (Course registration during BOTH course selection period and Add/Drop Period)						
COMM5111	Topical Studies in Communication II <i>Cultural Theories in Late Capitalism</i> 傳播專題研究 (二)	3	E	Prof Scott Matthew LASH	Tue 10:00 am - 12:45 pm	NAH 314
COMM5480	Investor Relations 投資者關係	3	C&E	Mr TSANG Lap Ki Richard	Mon 6:30 pm - 9:15 pm	YIA 503
COMM5562	Topical Studies in Corporate Communication II <i>Digital PR in Corporate Communication</i> 企業傳播專題研究 (二)	3	P&E	Dr WU Shih Chia	Wed 6:30 pm - 9:15 pm	WMY 505
COMM6120	Topical Studies in Communication III <i>Crisis Management for Executives</i> 傳播專題研究 (三)(for students with 1 or more years of working experience after UG graduation)	3	C	Mr HO Wing Hong Philip	Sat 2:00 pm - 4:30 pm	WMY 502
COMM6121#	Topical Studies in Communication IV <i>Post-communist Media and Society - Opportunities and Challenges</i> (including a study trip to Prague) 傳播專題研究 (四)	3	E	Miss TAM Wai Wan Vivian	TBA	NAH 208
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	3	E	Prof Sora KIM	Thu 6:30 pm - 9:15 pm	AIT 212

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<i>Postgraduate Elective Courses offered by other programmes of the School (Course registration during the Add/Drop Period only via CUSIS)</i>						
COMM5590	Communication in Intercultural Settings 跨文化傳播	3	E	Prof Saskia WITTEBORN	Thu 10:30 am - 1:15 pm	NAH 312
COMM5631	Topical Studies in Journalism I <i>Digital Humanities: Methods and Tools</i> 新聞學專題研究(一)	3	E	Prof LIANG Hai	Tue 6:30 pm - 9:15 pm	NAH 209
COMM5650A	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof TSUI Lok Man	Thu 2:30 pm - 5:15 pm	LSK 304
COMM5650B	Journalism Theory and Analysis 新聞理論與分析	3	E	Prof TSUI Lok Man	Wed 6:30 pm - 9:15 pm	WMY 306
COMM5711	Comparative Media Systems and Global Media 比較媒介制度及全球媒體	3	E	Prof Rolien Susanne HOYNG	Fri 2:30 pm - 5:15 pm	UCC 111
COMM5842	Topical Studies in Advertising II <i>IMC Cases and Campaigns</i> 廣告專題研究(二)	3	P&E	Prof WONG Ka Fai Mike	Wed 6:30 pm - 9:15 pm	WMY 301
COMM5980	New Media Ecology 新媒體生態	3	E	Prof CHEN Hsuan Ting	Wed 6:30 pm - 9:15 pm	AIT G03
COMM6839	Consumer Behaviour and Audience Analysis 消費行為與受眾分析	3	P&E	Prof WONG Ka Fai Mike	Thu 6:30 pm - 9:15 pm	WMY 403

* Understanding of Chinese in either Cantonese or Putonghau is required.

No online registration is required. Students successfully applied for the study trip will be automatically enrolled in the class.

Buildings:

AIT	An Integrated Teaching Building
LSK	Lee Shau Kee Building
NAH	Humanities Building, New Asia College
UCC	T.C. Cheng Building, United College
WMY	Wu Ho Man Yuen Building
YIA	Yasumoto International Academic Park

Languages:

C	Cantonese
C&E	Both Cantonese and English are used
E	English
P&E	Both Putonghua and English are used