

School of Journalism and Communication
M.S.Sc. in Corporate Communication
1st Term Timetable 2017 - 2018

11/8/2017 10:33

Full-time / Part-time

Course Code	Course Title	Unit	Language	Teacher	Class Period	Location
<i>Postgraduate Required Courses</i> (For Part-time students, evening courses are pre-assigned on CUSIS; Full-time students have to register themselves)						
COMM5520B	Applied Communication Research 應用傳播研究	3	C&E&P	Mr SIU Yue Hei Dr LEUNG Ka Kuen Dennis	Mon 9:30 am - 12:15 pm	NAH 12 NAH 111 NAH 112
COMM5520H	Applied Communication Research 應用傳播研究	3	C&E	Mr LEUNG Kwong Chau	Thu 6:30 pm - 9:15 pm	WMY 402
COMM5550A	Corporate Communication 企業傳播	3	E	Prof Sora KIM	Tue 6:30 pm - 9:15 pm	WMY 407
COMM5550B	Corporate Communication 企業傳播	3	P&E	Dr WU Shih Chia	Wed 1:30 pm - 5:15 pm	KKB 101
<i>Postgraduate Elective Courses offered by M.S.Sc. in Corporate Communication</i> (Course registration during BOTH course selection period in August and Add/Drop Period)						
COMM5450	Public Relations for Risk Industries 風險行業之公共關係	3	C&E&P	Mr HO Wing Hong Philip	Sat 2:00 pm - 4:30 pm	WMY 502
COMM5460	Public Relations Writing 公共關係寫作	3	E	Ms CHAN Pik Kwan Vivien	Wed 6:30 pm - 9:15 pm	YIA 502
COMM5510	Media Management 媒介管理	3	E	Ms CHAN Pik Kwan Vivien	Mon 6:30 pm - 9:15 pm	YIA 502
COMM5530	Crisis Management 危機管理	3	C&E	Mr HO Wing Hong Philip	Sat 4:30 pm - 7:00 pm	WMY 502
COMM5580	Strategic Public Relations in Greater China 大中華區公共關係策略	3	E	Mr FUNG Kai Ming Derek	Fri 6:30 pm - 9:15 pm	WMY 403
COMM5811	Public Relations: Theories and Practices 公共關係：理論與實務	3	E	Mr FUNG Kai Ming Derek	Fri 2:30 pm - 5:15 pm	NAH 208
<i>Postgraduate Elective Courses offered by other programmes of the School</i> (Course registration during the Add/Drop Period only via CUSIS)						
COMM5120	Globalization and Communication 全球化與傳播	3	E	Prof QIU Linchuan Jack	Thu 10:30 am - 1:15 pm	NAH 312
COMM5831A	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof KIM So Jung	Tue 6:30 pm - 9:15 pm	YIA 502
COMM5831B	Theories in Advertising and Communication 廣告及傳播理論	3	E	Prof KIM So Jung	Wed 2:30 pm - 5:15 pm	NAH 312

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COMM5942	New Communication Technologies: Trends and Impacts 新傳播科技：趨勢與影響	3	E	Prof LEUNG Wing Chi Louis	Tue 6:30 pm - 9:15 pm	NAH 213
COMM5960	Issues of ICTs in China 中國信息傳播媒體研究	3	P#E	Prof QIU Linchuan Jack	Fri 2:30 pm - 5:15 pm	NAH 114

Buildings:

KKB Leung Kau Kui Building
 NAH Humanities Building, New Asia College
 WMY Wu Ho Man Yuen Building
 YIA Yasumoto International Academic Park

Languages:

C&E Both Cantonese and English are used
 C&E&P Both Cantonese, English and Putonghua are used
 E English
 P&E Both Putonghua and English are used
 P#E Putonghua but will change to English when there is any student who does not know Putonghua