M.Phil. Degree Programme (Full-time and Part-time)

Study Scheme Applicable to students admitted in 2024-2025

1. Coursework Requirement

(a) Excluding COMM 8100, students are required to complete a minimum of 21 units of courses for graduation.

Required Courses		15 units	
First Year of Attendance			
COMM 5220	Communication Theories I		
COMM 5250	Writing for Research and Publication		
COMM 5310*	Statistical Analysis in Communication		
COMM 5320	Quantitative Communication Research		
COMM 5330	Qualitative Communication Research		
Elective Courses		6 units	
COMM 5110	Topical Studies in Communication I		
COMM 5111	Topical Studies in Communication II		
COMM 5650	Journalism Theory and Analysis		
COMM 5775	Cultures in Media		
COMM 5831	Theories in Advertising and Communication		
COMM 5942	New Communication Technologies: Trends and Impacts		
COMM 5960	Issues of ICTs in China		
COMM 6110	Independent Studies in Communication		
COMM 6111	Advanced Statistical Analysis in Communication		
COMM 6120	Topical Studies in Communication III		
COMM 6121	Topical Studies in Communication IV		
COMM 6220	Communication Theories II		
COMM 6320	Digital Research		
COMM 6330	Advanced Qualitative Communication Research		
A minimum of 3 units (elective courses) must be taken from the Division of			
Communication	٦.		

Total: 21 units

(b) COMM 8100 Thesis in Progress

Students are required to take COMM 8100 every term starting from the time of admission, throughout the preparation of thesis, until its completion. Students will gain the units each time they pass COMM 8100.

2. Study plan

Students must submit a study plan, with the advice of the supervisor, for the approval of the Graduate Panel of the Board of School of Journalism and Communication within six months after registration. The Division Head will help the student search for a supervisor within the first semester of study.

Thesis

- (a) Students are required to submit a research thesis and pass an oral examination for graduation.
- (b) Thesis Monitoring Course is listed below: COMM 8100

4. Other Requirements

- (a) Students must fulfill the Term Assessment Requirement of the Graduate School. For details, please refer to Section 13.0 "Unsatisfactory Performance and Discontinuation of Studies" of the General Regulations Governing Postgraduate Studies which can be accessed from the Graduate School Homepage: https://www.gs.cuhk.edu.hk/.
- (b) A student must achieve a cumulative grade point average (GPA) of at least 2.0 in order to fulfill the graduation requirement, unless special approval is granted by the Graduate Council.

^{*} Students who have taken statistics courses in Social Science or related disciplines may apply for course exemption from the Division Head.

- (c) Students are required to complete an Improving Postgraduate Learning (IPL) module on "Observing Intellectual Property and Copyright Law during Research". This is an online module and relevant information can be accessed from the website: http://www.cuhk.edu.hk/clear/prodev/ipl.html.
- (d) Students are required to complete and pass an IPL module on "Basics of Research Data Management" in their first year of study for completion of the University-specified requirement, with effect from the 2022-23 intake. This is an online module and relevant information can be accessed from the website: https://www.cuhk.edu.hk/clear/download/IPL-Researchskills.pdf.
- (e) Students are required to complete an online Research Ethics Training (RET) module on "Publication Ethics" offered by the Office of Research and Knowledge Transfer Services (ORKTS) and obtain a valid Publication Ethics Certificate for graduation. Relevant information can be accessed from the RET website at https://www.research-ethics.cuhk.edu.hk/web/.

5. Unsatisfactory Performance

A student whose thesis/portfolio is not passed but re-submission is allowed and re-examination is required must re-write and re-submit the thesis/portfolio to the satisfaction of the Thesis/Assessment Committee before being recommended for the award of degree. Such re-submission must be made within twelve months from the date of the official notification of the result of the first examination and within the student's prescribed maximum period of study. Only one re-submission of thesis/portfolio is allowed.

6. Remarks

With the approval of the Division Head, in lieu of the courses on the elective course list, students can take other courses within and/or outside the Division of Communication.

哲學碩士課程(全日制與兼讀制)

修讀辦法 2024 至 2025 年度入學學生適用

一、 課程要求

(1) 除了 COMM 8100 外,哲學碩士須至少修畢 21 學分方可畢業。

*須於入學後第一年修讀的科目*COMM 5220 傳播理論 (一)
COMM 5250 研究寫作與出版
COMM 5310* 傳播研究之統計分析
COMM 5320 定量傳播研究

 COMM 5320
 定量傳播研究

 COMM 5330
 定質傳播研究

選修科目:	6 學分
	0 /.1

 COMM 5110
 傳播專題研究 (一)

 COMM 5111
 傳播專題研究 (二)

 COMM 5650
 新聞理論與分析

 COMM 5775
 媒體與多元文化

 COMM 5831
 廣告及傳播理論

 COMM 5042
 新傳播專題研究 (二)

 新聞理論與分析
 媒體與多元文化

 廣告及傳播理論
 新傳播科技: 複熱

COMM 5942 新傳播科技:趨勢與影響 COMM 5960 中國信息傳播媒體研究

COMM 6110 傳播獨立研究

COMM 6111 傳播研究之統計分析進階

COMM 6120傳播專題研究 (三)COMM 6121傳播專題研究 (四)COMM 6220傳播理論 (二)COMM 6320數碼研究COMM 6330定質傳播研究進階

其中最少3學分(選修科目)須選自本學部課程

共 21 學分

- * 曾修讀社會科學或相關統計科目的學生,可向學部主任申請科目豁免。
- (2) COMM 8100 論文撰寫

哲學碩士生在完成論文前,必須每學期修讀 COMM 8100 論文撰寫課程,每次修讀而獲及格成績,均可獲得學分。

二、研讀計劃

研究生須於入學後六個月內,經論文導師指導完成研讀計劃,並提交予學部通過。在入學第一個學期,學部主 任會協助同學選定論文導師。

三、 論文

- (1) 研究生必須完成研究論文並通過口試,方可畢業。
- (2) 輔導研究生撰寫論文的課程: COMM 8100。

四、 其他要求

- (1) 學生必須滿足研究院的學期評估要求。詳情可參閱「研究生總學則」(General Regulations Governing Postgraduate Studies)第 13 條「成績低劣及退學」(Unsatisfactory Performance and Discontinuation of Studies),此學則已上載於研究院網頁: https://www.gs.cuhk.edu.hk/。
- (2) 除非獲研究院院務會批准之特殊情況,研究生的累計平均積點須至少2.0方可畢業。
- (3) 完成 Improving Postgraduate Learning (IPL) 中的 "Observing Intellectual Property and Copyright Law during Research" 網上單元。此單元及相關資訊:http://www.cuhk.edu.hk/clear/prodev/ipl.html。

- (4) 在 2022-23 年度或之後入學的研究生,均需要在第一年完成及通過 IPL 中的 "Basics of Research Data Management" 網上單元。此單元及相關資訊:https://www.cuhk.edu.hk/clear/download/IPL-Researchskills.pdf。
- (5) 完成研究及知識轉移服務處 (ORKTS) 提供的 "Research Ethics Training (RET)"中的 "Publication Ethics"網上單元,並獲取相關証書,詳情可瀏覽網址: https://www.research-ethics.cuhk.edu.hk/web/。

五、 論文不獲通過

若同學的論文不獲通過,他/她必須在接獲通知的 12 個月內(而且必須是大學指定的最長修業期內),修改並重新提交論文予論文委員會評核,獲得通過後,方可畢業。每位同學只能重交論文一次。

六、 備註

如獲學部主任批准,哲學碩士生可選讀學部以內/以外的其他科目,以取代選修科目。