

## Ph.D. Degree Programme (Full-time and Part-time)

### Study Scheme Applicable to students admitted in 2012-13

#### 1. Coursework Requirement

- (a) Excluding COMM 8200, students are required to complete a minimum of 30 units of courses for graduation.

| <u>Required Courses</u>     |  | 24 units |
|-----------------------------|--|----------|
| COMM 5220                   | Communication Theories                             |          |
| COMM 5250                   | Seminar on Thesis Development                      |          |
| COMM 5310*                  | Statistical Analysis in Communication              |          |
| COMM 5320                   | Quantitative Communication Research                |          |
| COMM 5330                   | Qualitative Communication Research                 |          |
| COMM 6110                   | Independent Studies in Communication               |          |
| COMM 6111                   | Multivariate Analysis in Communication             |          |
| COMM 6220#                  | Global and Comparative Communication               |          |
| <br><u>Elective Courses</u> |  | 6 units  |
| COMM 5110                   | Topical Studies in Communication I                 |          |
| COMM 5111                   | Topical Studies in Communication II                |          |
| COMM 5515                   | Media Economics                                    |          |
| COMM 5650                   | Journalism Theory and Analysis                     |          |
| COMM 5775                   | Understanding Culture through Film                 |          |
| COMM 5811                   | Public Relations: Theories and Practices           |          |
| COMM 5831                   | Theories in Advertising and Communication          |          |
| COMM 5942                   | New Communication Technologies: Trends and Impacts |          |
| COMM 5960                   | Issues of ICTs in China                            |          |
| COMM 6120                   | Topical Studies in Communication III               |          |
| COMM 6121                   | Topical Studies in Communication IV                |          |
| COMM 6210                   | Communication Patterns in Chinese Society          |          |
| COMM 6310                   | Social Theories for Communication Research         |          |
| COMM 6330                   | Advanced Qualitative Communication Research        |          |

A minimum of 3 units must be taken from the Division of Communication.

Students who have taken similar required or elective courses listed in the study scheme may apply for course/unit exemption. A maximum of 12 units of unit exemption can be granted upon approval of the Division Head.

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Total: 30 units

\* Students who have taken statistics course in Social Science or related disciplines may apply for course exemption from the Division Head.

# Students who have taken COMM 5120 should apply for course/unit exemption.

- (b) COMM 8200  
Students are required to take COMM 8200 every term starting from the time of admission, throughout the preparation of thesis, until its completion. Students will gain the units each time they pass COMM 8200.
- (c) Students should at least have one refereed international conference presentation that requires submission of full paper (e.g. Annual Conference of the International Communication Association, Annual Conference of the Association for Education in Journalism and Mass Communication, National Communication Association Annual Convention or other equivalent conferences) and one single-authored or coauthored refereed Chinese or English-language journal article of any tier accepted/published before their graduation.

#### 2. Qualifying Examination

- (a) Qualifying examination  
Advancement to Ph.D. candidature is conditional upon passing qualifying examinations. The examinations consist of three parts. Part I is on Research Methodologies, Part II is on Communication Theories and Part III is a Proposal Defense on a selected field of study.
- (b) Every year we have a fixed timetable for PhD students to take qualifying examinations. The examinations time cannot be changed unless for specific reasons.

- (c) A student will be discontinued from studies if he cannot pass the qualifying examination within the maximum period (not less than one year from the admission date and at least six months before the normative study end date). However, in special cases, the Graduate Council may on the recommendation of the Graduate Division concerned grant a student extension beyond the above maximum period.
- (d) Applicable to students admitted on 1 August 2010 and thereafter:  
Full time and part time students are required to pass the qualifying examination within 30 months and 38 months respectively from the date of admission.

### **3. Study plan**

Students must submit a study plan, with the advice of the supervisor, for the approval of the Graduate Panel of the Board of School of Journalism and Communication within six months after registration. The Division head will help the student search for a supervisor within the first semester of study.

### **4. Thesis**

#### **(a) Thesis proposal**

A full-time Ph.D. student must submit a thesis proposal in the end of the 2<sup>nd</sup> term of the 2<sup>nd</sup> year whereas a part-time Ph.D. student must submit a thesis proposal by the end of the 4<sup>th</sup> year. Students are NOT encouraged to change their thesis topic after the 1<sup>st</sup> term of the 2<sup>nd</sup> year. (unless under special circumstances)

#### **(b) Thesis supervisors**

Students are NOT encouraged to change their supervisors after the 2<sup>nd</sup> academic year begins. (unless under special circumstances)

(c) Students are required to submit a research thesis and pass an oral examination for graduation.

(d) Thesis Monitoring Courses are listed below: COMM 5250, COMM 6110, COMM 8200.

### **5. Other Requirements**

(a) A student who obtains a cumulative grade point average (GPA) below 2.0 in the preceding term or receives a failure grade in thesis monitoring courses (for Research Postgraduate Programmes) will be put on academic probation. For details, please refer to Clause 14.0 "Unsatisfactory Performance and Discontinuation of Studies" of the General Regulations Governing Postgraduate Studies which can be accessed from the Graduate School Homepage: <http://www.cuhk.edu.hk/gss>.

(b) Complete an Improving Postgraduate Learning (IPL) module on "Observing Intellectual Property and Copyright Law during Research". This will be an online module and relevant information can be accessed from the website: <http://www.cuhk.edu.hk/clear/ipl/29.htm>.

### **6. Unsatisfactory Performance**

A student whose thesis/portfolio is not passed but re-submission is allowed and re-examination is required must re-write and re-submit the thesis/portfolio to the satisfaction of the Thesis/Assessment Committee before being recommended for the award of degree. Such re-submission must be made within twelve months from the date of the official notification of the result of the first examination and within the student's prescribed maximum period of study. Only one re-submission of thesis/portfolio is allowed.

### **7. Remarks**

With the approval of the Division Head, in lieu of the courses on the elective course list, students can take other courses within and/or outside the Division of Communication.

## 修讀辦法

### 二〇一二至一三年度入學學生適用

#### 一、課程要求

- (1) 除了 COM 8200 外，哲學博士須至少修畢 30 學分方可畢業。

必修科目：

24 學分

|                        |           |
|------------------------|-----------|
| COMM 5220              | 傳播理論      |
| COMM 5250              | 論文研討      |
| COMM 5310*             | 傳播研究之統計分析 |
| COMM 5320              | 定量傳播研究    |
| COMM 5330              | 定質傳播研究    |
| COMM 6110              | 傳播獨立研究    |
| COMM 6111              | 多變項傳播研究分析 |
| COMM 6220 <sup>#</sup> | 全球與比較傳播   |

選修科目：

6 學分

|           |             |
|-----------|-------------|
| COMM 5110 | 傳播專題研究 (一)  |
| COMM 5111 | 傳播專題研究 (二)  |
| COMM 5515 | 傳媒經濟學       |
| COMM 5650 | 新聞理論與分析     |
| COMM 5775 | 電影與文化       |
| COMM 5811 | 公共關係：理論與實務  |
| COMM 5831 | 廣告及傳播理論     |
| COMM 5942 | 新傳播科技：趨勢與影響 |
| COMM 5960 | 中國信息傳播媒體研究  |
| COMM 6120 | 傳播專題研究 (三)  |
| COMM 6121 | 傳播專題研究 (四)  |
| COMM 6210 | 中國社會的傳播模式   |
| COMM 6310 | 傳播研究社會理論    |
| COMM 6330 | 定質傳播研究進階    |

其中最少 3 學分須選自本學部課程。

研究生若曾修讀相關的必修或選修科目，可向學部主任申請最多十二學分的學分豁免。

共 30 學分

\* 曾修讀社會科學或相關統計科目的學生，可向學部主任申請科目豁免。

<sup>#</sup> 曾修讀 COMM 5120 的學生，可向學部主任申請科目豁免。

- (2) COMM 8200  
哲學博士生在完成論文前，必須每學期修讀 COMM 8200 論文撰寫課程，每次修讀而獲及格成績，均可獲得學分。
- (3) 畢業前，學生必須於最少一個審稿制度而需要呈交全文的國際會議 (例如 Annual Conference of the International Communication Association, Annual Conference of the Association for Education in Journalism and Mass Communication, National Communication Association Annual Convention 或其他同等水平的會議)中報告論文，以及出版(或已接納刊登)一份以中文或英文撰寫的獨著或合著論文。

#### 二、資格考試

- (1) 資格考試

研究生通過資格考試後，即獲得博士候選人資格。資格考試分為三部份：第一部份為研究方法；第二部份為傳播理論；第三部分為論文開題報告。

- (2) 學院會在第一年開學前訂立資格考試的時間表，除非有特別理由，否則資格考試時間不可更改。
- (3) 研究生必須在入學一年後，至於常規修業期結束前六個月內通過資格考試，否則將被退學。在特殊情況下，研究生經學部推薦及研究院院務會批准後，可延遲通過資格考試的期限。

- (4) 適用於 2010 年 8 月 1 日後入學的研究生：全日制及兼讀制研究生必須分別在入學三十個月及三十八個月內通過資格考試。

### 三、研讀計劃

研究生須於入學後六個月內，經論文導師指導完成研讀計劃，並提交予學部通過。在入學第一個學期，學部主任會協助同學選定論文導師。

### 四、論文

- (1) 除非特殊情況，否則研究生在第二學年的第一學期完後，不得再更改論文主題。全日制的研究生須於第二學年的第二學期提交論文大綱，兼讀生則要在第四學年提交論文大綱。
- (2) 除非特殊情況，否則學部不鼓勵學生在第二學年或之後更換論文導師。
- (3) 研究生必須如期提交論文及通過口試，方可畢業。
- (4) COMM 5250、COMM 6110 及 COMM 8200 皆為輔導研究生撰寫論文的課程。

### 五、其他要求

- (1) 研究生的累計平均積點如在 2.0 以下，或在論文指導科目(適用於研究式課程的學生)取得不合格成績，該生次學期將被列為試讀生。詳情可參閱「研究生總學則」(General Regulations Governing Postgraduate Studies)第 14 條「成績低劣及退學」(Unsatisfactory Performance and Discontinuation of Studies)，此學則已上載於研究院網頁：<http://www.cuhk.edu.hk/gss>。
- (2) 完成 "Observing Intellectual Property and Copyright Law during Research"中的"Improving Postgraduate Learning (IPL)"單元。此單元及相關資訊：<http://www.cuhk.edu.hk/clear/ipl/29.htm>。

### 六、論文不獲通過

若同學的論文不獲通過，他／她必須在接獲通知的 12 個月內（而且必須是大學指定的最長修業期內），修改並重新提交論文予論文委員會評核，獲得通過後，方可畢業。每位同學只能重交論文一次。

### 七、備註

如獲學部主任批准，哲學博士生可選讀學部以內/以外的其他科目，以取代選修科目。