

# MA in Journalism (Full-time and Part-time)

## Study Scheme

Applicable to students admitted in 2019-20 and thereafter

### 1. Coursework Requirement

Students are required to complete a minimum of 24 units of courses for graduation.

#### Required Courses

For Graduates without adequate journalism working experience and / or training, specialized on Chinese News 15 units

COMM 5520*	Applied Communication Research
COMM 5611	Chinese News Writing and Reporting
COMM 5620	Media Ethics and Law
COMM 5650	Journalism Theory and Analysis
COMM 6611	Advanced Chinese News Writing and Reporting

For Graduates with adequate journalism working experience and / or training, specialized on Chinese News 12 units

COMM 5520*	Applied Communication Research
COMM 5620	Media Ethics and Law
COMM 5650	Journalism Theory and Analysis
COMM 6611**	Advanced Chinese News Writing and Reporting

For Graduates specialized on English News 15 units

COMM 5520*	Applied Communication Research
COMM 5612**	English News Writing and Reporting
COMM 5620	Media Ethics and Law
COMM 5650	Journalism Theory and Analysis
COMM 6612**	Advanced English News Writing and Reporting

#### Elective Courses

For Graduates without adequate journalism working experience and / or training, specialized on Chinese News 9 units

For Graduates with adequate journalism working experience and / or training, specialized on Chinese News 12 units

For Graduates specialized on English News 9 units

#### **Reporting**

COMM 5635	Financial Reporting and Writing
COMM 5690	Feature Writing

#### **Audio-visual**

COMM 4730*	Documentary
COMM 5660	Photography for Journalists
COMM 5670	Broadcast Journalism
COMM 5680	Radio Studio Production

#### **New media and journalism**

COMM 5640	Online and Mobile Journalism
COMM 5946	Fundamentals in Multimedia Design
COMM 5980	New Media Ecology

#### **Management**

COMM 5510	Media Management
COMM 5811	Public Relations: Theories and Practices

#### **Analytical perspectives**

COMM 5649	Analyzing Public Affairs
COMM 5710	Seminar in Communication Theories
COMM 5725	Setting the Agenda through Social Media
COMM 6210	Communication Patterns in Chinese Society

#### **Topical studies**

COMM 5110	Topical Studies in Communication I
COMM 5111	Topical Studies in Communication II
COMM 5631	Topical Studies in Journalism I
COMM 5632	Topical Studies in Journalism II
COMM 6120	Topical Studies in Communication III
COMM 6121	Topical Studies in Communication IV
COMM 6680	Independent Study

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Total: 24 units

The above elective course list is subject to changes by the School. Students will be advised to take courses that form a coherent whole relating to their career objectives.

\* Students who have taken research method courses in Social Science or related disciplines and the grade achieved must be B or above may apply for course exemption from the Division Head.

\*\* Students with three or more years of full time journalism working experience can apply for course exemption from Division Head.

※ Students cannot take more than one undergraduate course. There are additional requirements for postgraduate students when taking undergraduate courses.

### 2. Remarks:

With the approval of the Division Head, in lieu of the courses on the elective course list, students can take other courses within and/or outside the Division of Communication.

# 新聞學文學碩士課程 (全日制與兼讀制)

## 修讀辦法

### 二〇一九至二〇二〇年度及以後入學學生適用

一、課程要求: 學生須至少修畢 24 學分方可畢業。

#### 必修科目

**沒有足夠新聞工作經驗或訓練者 (專修中文新聞)** 15 學分

COMM 5520*	應用傳播研究
COMM 5611	中文新聞採訪寫作
COMM 5620	傳媒道德與法律
COMM 5650	新聞理論與分析
COMM 6611	中文新聞採訪寫作進階

**已有足夠新聞工作經驗或訓練者 (專修中文新聞)** 12 學分

COMM 5520*	應用傳播研究
COMM 5620	傳媒道德與法律
COMM 5650	新聞理論與分析
COMM 6611**	中文新聞採訪寫作進階

**專修英文新聞者** 15 學分

COMM 5520*	應用傳播研究
COMM 5612**	英文新聞採訪寫作
COMM 5620	傳媒道德與法律
COMM 5650	新聞理論與分析
COMM 6612**	英文新聞採訪寫作進階

#### 選修科目

**沒有足夠新聞工作經驗或訓練者 (專修中文新聞)** 9 學分

**已有足夠新聞工作經驗或訓練者 (專修中文新聞)** 12 學分

**專修英文新聞者** 9 學分

#### 採訪

COMM 5635	財經採訪與寫作
COMM 5690	新聞特寫

#### 視聽

COMM 4730*	紀錄片
COMM 5660	新聞攝影與記者
COMM 5670	廣播新聞
COMM 5680	電台播音製作

#### 新媒體與新聞

COMM 5640	網絡與流動新聞
COMM 5946	基本互動多媒體設計
COMM 5980	新媒體生態

#### 管理

COMM 5510	媒介管理
COMM 5811	公共關係：理論與實務

#### 分析向度

COMM 5649	公共事務分析
COMM 5710	傳播理論研討
COMM 5725	透過社交媒體設置全球議程
COMM 6210	中國社會的傳播模式

#### 專題研究

COMM 5110	傳播研究專題 (一)
COMM 5111	傳播研究專題 (二)
COMM 5631	新聞學專題研究 (一)
COMM 5632	新聞學專題研究 (二)
COMM 6120	傳播專題研究 (三)
COMM 6121	傳播專題研究 (四)
COMM 6680	專題導讀

共 24 學分

上述選修科目可能有所變更，惟原則上學生須選修與其事業目標密切相關的科目。

\* 曾修讀社會科學或相關研究方法科目及成績達 B 級或以上的學生，可向學部主任申請科目豁免。

\*\* 已有三年或以上全職新聞工作經驗的學生可向學部主任申請科目豁免。

\* 學生最多只可修讀一個本科課程的科目，並且須要完成特別為研究生而設的額外課程要求。

二、備註: 如獲學部主任批准，學生可選讀本學部選修科目以外或其他學部的科目。